ART 180 Digital Photography for Non-Majors
Meets: Online

Faculty Contact Information:
Jon Cox | joncox@udel.edu
Office Room 104 Taylor Hall
Office Hours: Tuesday 1:00-3:30 and by appointment
jon.cox61 for Skype video chats

Course Description:
This course introduces students to the basics of photography as a way to communicate ideas emphasizing content, composition, and technique. We will examine contemporary and historic artists through online lectures and student presentations. With the use of a digital camera, students will learn to create, edit and critique images.

Course Objectives Art 180 students will:
• Be able to shoot high quality digital still images using optimal workflow methods.
• Use raster (Photoshop/Bridge, iPhoto, Picasa…) software to edit, caption and retouch images.
• Learn the basic vocabulary of contemporary photography and use it to discuss readings and critique work online via weebly.
• Effectively communicate ideas emphasizing content, composition, and technique with digital photography.

Course work will follow a general model of observation, inquiry, interpretation, and presentation. Course content and interaction will be delivered online through forums, discussions and resources via Canvas. Everything produced in this class will be made by you (unless otherwise directed) no web image downloads. This course requires that you spend 6-8 hours per week working on projects, viewing lectures and practicing software tutorials.

Course requirements:
• Login to Canvas on a regular basis and participate in course discussions.
• Complete all assignments fully and on time. Late assignments will lose 10% for every week they are late.
• Participation in online critiques: explaining, justifying, and offering criticism of other students’ work.
• Back up all digital work every week on an external hard drive. If you back up, you will not need to worry about lost data.

Assessment:
Your grade will be calculated based on a 100-point scale. Project grades will decrease by 10% for each week the project is late. Freshman will receive a mid-term grade.

Letter Grade descriptions detail the criteria for earning grades.
Plus and minus grades fall between the straight letter grades in achievement. To receive a grade of “C” or better on any assignment, it must be turned in on time unless a PRIOR arrangement has been made or there is an emergency situation.

A Outstanding work relative to the level necessary to meet course requirements. This work goes FAR beyond completing the requirements of the assignment and shows unusual mastery of the skills and innovative and creative thinking.
B Significantly above the level necessary to meet course requirements. A “B” is a very good grade, but not outstanding.
C Average achievement that meets the course requirements in every respect, but does not go beyond. A “C” is a respectable grade to achieve in a class, especially if the subject matter is not where your talents lie.
D Worthy of credit even though it fails to fully meet the course requirements. Basically, it means that you squeaked by. It is not a passing grade in your major.
F Represents failure and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an “I.” Keep in mind that a student can turn in work, attend class and still fail the course if the work is not worthy of credit according to the clearly stated criteria for passing work. “F” is for “failed to get help.” Anyone willing to make a sincere effort can pass this class. There are many resources available for assistance. An “F” carries zero grade points and the credits for the course do not count toward any academic degree program. The credit hours for the course shall count in the grade point average.

<table>
<thead>
<tr>
<th>Letter grade</th>
<th>Total percent</th>
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<tbody>
<tr>
<td>A</td>
<td>95 - 100%</td>
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<tr>
<td>A-</td>
<td>90 – 94.9</td>
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<tr>
<td>B+</td>
<td>88 – 89.9</td>
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<tr>
<td>B</td>
<td>83 – 87.9</td>
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<tr>
<td>B-</td>
<td>80 – 82.9</td>
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<tr>
<td>C+</td>
<td>78 – 79.9</td>
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<tr>
<td>C</td>
<td>73 – 77.9</td>
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<tr>
<td>C-</td>
<td>70 – 72.9</td>
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<tr>
<td>D+</td>
<td>68 – 69.9</td>
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<tr>
<td>D</td>
<td>63 – 67.9</td>
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<tr>
<td>D-</td>
<td>60 – 62.9</td>
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<tr>
<td>F</td>
<td>59 and below</td>
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Assignments:
Assignment 1 – Website setup (10 points)
Assignment 2 – Dozen photo challenge (15 points)
Assignment 3 – Criticizing photography challenge (15 points)
Assignment 4 – Multimodal presentation (15 points)
Assignment 5 – Emulate a professional photographer (20 points)
Assignment 6 – Your photographic voice (20 points)
Assignment 7 – Course evaluation (5 points)
**Suggested Textbooks:**
ISBN-10: 0205991602

Criticizing Photographs 5th Edition by Terry Barrett (Author)
ISBN-10: 0073526533

The Photograph as Contemporary Art (World of Art) 3rd Edition by Charlotte Cotton (Author)
ISBN-10: 0500204187

**Supply List:**
Digital camera - (Camera Phone, DSLR or Point-and-Shoot are all acceptable)
Portable hard drive to back up work
Recommended: Tripod and UV filter

**Local Camera Supplies**
Cameras, etc.
165 E Main St, Newark, T 302 453 9400
4101 N Market St., Wilmington, T 302 764 9400

**Photographic Suppliers:**
WEBB CAM
215.923.8380
www.webbcam.net
[Links to an external site.](http://www.webbcam.net)

B&H PHOTO VIDEO
www.bhphotovideo.com

ADORAMA
www.adorama.com
NYC 1.800.223.2500

CALUMET PHOTO
1400 S. Columbus Boulevard
Phone: 215 399 2155
[www.calumetphoto.com](http://www.calumetphoto.com)

**Schedule and individual modules on Canvas:**

*Week 1*
Course introduction
Basic website design
Intro to project 1 – course website

Week 2
Project 1 tutorial
Project 1 due

Week 3
Project 2 intro – dozen photo challenge
Lectures and quizzes – composition, lighting, color and black and white
Optional DLR lectures – ISO, F/stop, Shutter Speed

Week 4
Project 2 due and peer critique

Week 5
Project 3 Intro – criticizing photography
Lecture and quiz - criticizing photography

Week 6
Project 3 due and peer critique

Week 7/8
Project 4 Intro – multimodality
Lecture and quiz – multimodal presentations

Week 9
Project 4 due and peer critique

Week 10
Project 5 Intro - emulating a professional photographer
Lecture and quiz – History of Photography

Week 11
Project 5 due and peer critique

Week 12
Project 6 Intro – your photographic voice
Lecture – finding your photographic voice

Week 13
Submit your final project idea

Week 14
Work on final project
Week 15
Final project due

Academic Integrity:
Please familiarize yourself with UD policies regarding academic dishonesty. To falsify the results of one's research, to steal the words or ideas of another, to cheat on an assignment, to re-submit the same assignment for different classes, or to allow or assist another to commit these acts corrupts the educational process. Students are expected to do their own work and neither give nor receive unauthorized assistance.

http://www1.udel.edu/studentconduct/policyref.html Office of Student Conduct, 218 Hullihen Hall, (302) 831-2117. E-mail: student-conduct@udel.edu.

Harassment and/or Discrimination:
The University of Delaware works to promote an academic and work environment that is free from all forms of discrimination, including harassment. As a member of the community, your rights, resource and responsibilities are reflected in the non-discrimination and sexual misconduct policies. Please familiarize yourself with these policies at www.udel.edu/oei. You can report any concerns to the University’s Office of Equity & Inclusion, at 305 Hullihen Hall, (302) 831-8063 or you can report anonymously through UD Police (302) 831-2222 or the EthicsPoint Compliance Hotline at www1.udel.edu/compliance.

It is unacceptable and a violation of university policy to harass, discriminate against or abuse any person because of a person's race, color, national origin, gender, sexual orientation, disability, religion, age or any other characteristic protected by applicable law. Such behavior threatens to destroy the environment of tolerance and mutual respect that must prevail for this university to fulfill its educational mission. Contact the Office of Equity and Inclusion http://sites.udel.edu/sexualmisconduct/how-to-report/ if you believe a violation has occurred.

Faculty Statement on Disclosures of Instances of Sexual Misconduct:
If, at any time during this course, I happen to be made aware that a student may have been the victim of sexual misconduct (including sexual harassment, sexual violence, domestic/dating violence, or stalking), I am obligated to inform the university’s Title IX Coordinator. The university needs to know information about such incidents in order to offer resources to victims and to ensure a safe campus environment for everyone. The Title IX Coordinator will decide if the incident should be examined further. If such a situation is disclosed to me in class, in a paper assignment, or in office hours, I promise to protect your privacy--I will not disclose the incident to anyone but the Title IX Coordinator. For more information on Sexual Misconduct policies, where to get help, and how to reporting information, please refer to www.udel.edu/sexualmisconduct. At UD, we provide 24-hour crisis assistance and victim advocacy and counseling. Contact 302-831-1001, UD Helpline 24/7/365, to get in touch with a sexual offense support advocate.

For information on various places you can turn for help, click here. For more information on Sexual Misconduct policies, where to get help, and reporting information please refer to www.udel.edu/sexualmisconduct.
**Inclusion of Diverse Learning Needs:**
This course is open to all students who meet the academic requirements for participation. Any student who has documented a need for accommodation should contact Disability Support Services and the instructor privately to discuss the specific situation as soon as possible. Disability Support Services can be reached at 302-831-4643, or dsoffice@udel.edu. DSS staff will coordinate accommodations for students.

Please note: The University of Delaware is committed to all students’ learning and welcomes students with disabilities. If you have a documented disability and need for an accommodation in this course, please contact the Office of Disability Support Services located at dsoffice@udel.edu or call 302-831-4643 to coordinate accommodations.

**Non-Discrimination Statement,** (July 2017)
The University of Delaware does not discriminate against any person on the basis of race, color, national origin, sex, gender identity or expression, sexual orientation, genetic information, marital status, disability, religion, age, veteran status or any other characteristic protected by applicable law in its employment, educational programs and activities, admissions policies, and scholarship and loan programs as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and University policies. The University of Delaware also prohibits unlawful harassment including sexual harassment and sexual violence.
For inquiries or complaints related to non-discrimination policies, please contact:

Director, Institutional Equity & Title IX Coordinator
Susan L. Groff, Ed.D. groff@udel.edu
305 Hullihen Hall Newark, DE 19716 (302) 831-8063
For complaints related to Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act, please contact: Director, Office of Disability Support Services, Anne L. Jannarone, M.Ed., Ed.S. ajannaro@udel.edu
Alison Hall, Suite 130, Newark, DE 19716 (302) 831-4643

OR contact the U.S. Department of Education - Office for Civil Rights
(https://wdrobcolp01.ed.gov/CFAPPS/OCR/contactus.cfm)