ART 180 / Photographic Approaches / ONLINE
COURSE SYLLABUS FALL 2015

Assistant Professor: Jon Cox
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Text messages only please - 610-563-1410
Office Hours: Mon/Wed 3:30 – 4:30 and by appointment
Office: 104 Taylor Hall
Restrictions: None

On Canvas:
SYLLABUS
INDIVIDUAL PROJECTS
STUDIO CALENDARS
READINGS

Course Description:
This course introduces students to the basics of photography as a way to communicate ideas emphasizing content, composition, and technique. We will examine contemporary and historic artists through online lectures and student presentations. With the use of a digital camera, students will learn to create, edit and critique images.

Course Objectives Art 180 students will:

- Be able to shoot high quality digital still images using optimal workflow methods
- Use raster (Photoshop/Bridge, iPhoto, Picasa…) software to edit, caption and retouch images
- Learn the basic vocabulary of contemporary photography and use it to discuss readings and critique work online
- Effectively communicate ideas emphasizing content, composition, and technique with digital photography

Course work will follow a general model of observation, inquiry, interpretation, and presentation. Course content and interaction will be delivered online through forums, blogs and resources via Canvas. Everything produced in this class will be made by you (unless otherwise directed) no web image downloads. This course requires that you spend 6-8 hours per week working on projects, watching lectures and practicing software tutorials.

Course requirements:

- Login to Canvas on a regular basis and participate in course discussions.
- Complete all assignments fully and on time. Late assignments will lose 10 points for every week they are late.
- Participation in online critiques: explaining, justifying, and offering criticism of other students’ work.
- Back up all digital work every week on an external hard drive of DVDs. If you back up, you will not need to worry about lost data.

Assessment:

Your grade will be calculated based on a 900-point scale.
100 pts  Mid Term
100 pts  Project 1
   Exercises: ISO, F/Stop, Shutter Speed
100 pts  Project 2
   Learning to See - Perspective, Light and Shadow
100 pts  Project 3
   Understanding Color - color as visual device
100 pts  Project 4
   Portraits - Capturing the essence of your subject
100 pts  Project 5
   5-Minute Photographer Presentation
100 pts  Project 6
   Inspiration: body of work inspired by a notable photographer
200 pts  Project 7
   Series: cohesive body of work with a specified theme of your choosing

Visual projects will be assessed with a rubric comprised of a grade scale evaluating:

- Following Directions
- Composition
- Creativity
- Technique

**Letter Grade descriptions detail the criteria for earning grades.**

Plus and minus grades fall between the straight letter grades in achievement. To receive a grade of “C” or better on any assignment, it must be turned in on time unless a PRIOR arrangement has been made or there is an emergency situation.

**A**
Outstanding work relative to the level necessary to meet course requirements. This work goes FAR beyond completing the requirements of the assignment and shows unusual mastery of the skills and innovative and creative thinking.

**B**
Significantly above the level necessary to meet course requirements. A “B” is a very good grade, but not outstanding.

**C**
Average achievement that meets the course requirements in every respect, but does not go beyond. A “C” is a respectable grade to achieve in a class, especially if the subject matter is not where your talents lie.

**D**
Worthy of credit even though it fails to fully meet the course requirements. Basically, it means that you squeaked by. It is not a passing grade in your major.

**F**
Represents failure and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an "I." Keep in mind that a student can turn in work, attend class and still fail the course if the work is not worthy of credit according to the clearly stated criteria for passing work. “F” is for “failed to get help.” Anyone willing to make a sincere effort can pass this class. There are many resources available for assistance. An “F” carries zero grade points and the credits for the course do not count toward any academic degree program. The credit hours for the course shall count in the grade point average.

Final letter grades will be determined as follows:

<table>
<thead>
<tr>
<th>Letter grade</th>
<th>Total percent</th>
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<tbody>
<tr>
<td>A</td>
<td>95 - 100%</td>
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<tr>
<td>A-</td>
<td>90 - 94</td>
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<tr>
<td>B+</td>
<td>88 - 89</td>
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B  83 - 87
B-  80 - 82
C+  78 - 79
C   73 - 77
C-  70 - 72
D+  68 - 69
D   63 – 67
D-  60 – 62
F   59 and below

Suggested Textbook:

A Short Course in Digital Photography by London and Stone. Edition 2
ISBN-10: 0205066429

Supply List:

Digital camera with manual controls (SLR or Point-and-Shoot)
1 gig memory card for camera
Portable hard drive or dvd’s to back up work
Recommended: Tripod and UV filter

Local Camera Supplies

Cameras, etc.
165 E Main St, Newark, T 302 453 9400
4101 N Market St., Wilmington, T 302 764 9400

Photographic Suppliers:

WEBB CAM
215.923.8380
www.webbcam.net

B&H PHOTO VIDEO
www.bhphotovideo.com

ADORAMA
www.adorama.com
NYC 1.800.223.2500

CALUMET PHOTO
1400 S. Columbus Boulevard
Phone: 215 399 2155
www.calumetphoto.com

Photography Magazines:

Afterimage
Aperture
American Photo
B&W Magazine
British Journal of Photography
Blind Spot
Camera Arts
Camera Austria
Camerawork
Colors
European Photography
Inked Magazine
LensWork
Nature Photographer
Outdoor Photography
PDN Photo District News
Good Photographic Reference Books:


Learning to See Creatively: Design, Color & Composition in Photography (Updated Edition) (Paperback) by Bryan Peterson


Photography And The Art Of Seeing: A Visual Perception Workshop For Film And Digital Photography by Freeman Patterson

Photographic Composition by Tom Grill, Mark Scanlon

Photographing The World Around You: A Visual Design Workshop For Film And Digital Photography by Freeman Patterson

Course Schedule:

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<th>Due Date</th>
<th>Project Details</th>
<th>Lecture</th>
<th>Submit Project</th>
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<td>Week 1-3</td>
<td>Canvas Module 1</td>
<td>Camera Care</td>
<td>Discussion 1</td>
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<td>Shutter Speeds</td>
<td>Project 1</td>
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<td>ISO Settings</td>
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<td>F/Stops</td>
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<td>Exposure</td>
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<td>Week 4-5</td>
<td>Canvas Module 2</td>
<td>Learning to See</td>
<td>Discussion 2</td>
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<td>Project 2</td>
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<td>Week 6-7</td>
<td>Canvas Module 3</td>
<td>Capturing Color</td>
<td>Discussion 3</td>
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<td>Project 3</td>
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<td>Week 8-9</td>
<td>Canvas Module 4</td>
<td>Photographing Portraits</td>
<td>Discussion 4</td>
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<td>Project 4</td>
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<td>Week 10-11</td>
<td>Canvas Module 5</td>
<td>Review Sample Presentations</td>
<td>Discussion 5</td>
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<td>Project 5</td>
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<td>Week 11-12</td>
<td>Canvas Module 6</td>
<td>Project 6 Inspiration</td>
<td>Discussion 6</td>
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<td>Week 13-15</td>
<td>Canvas Module 7</td>
<td>Project 7 Series</td>
<td>Discussion 7</td>
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<td>Project 7</td>
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