ART 280 Intro to Photo and Video

Faculty contact information:
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Office Room 104 Taylor Hall
Office Hours: Tuesday/Thursday 12:00-12:30 and by appointment
jon.cox61 for Skype video chats

Teaching Statement:
As an experienced author, photographer and classroom teacher, I believe art can be used as a means of investigation and awareness and as a means of expression. I believe it is my responsibility to support students in pursuit of three overarching goals. First of all, I want my students to become proficient in the fundamental skills needed to communicate concepts and create original work utilizing a variety of techniques. Secondly, I seek to foster a strong understanding of visual literacy utilizing historical and contemporary art. Thirdly, I want students be able to defend and critique work in an educated and sophisticated manner both verbally and in writing.

Course Description:
Introduction to digital photography, video, and sound art. Explore lens-based and time-based uses of the camera and computer. Investigate collaborative methodologies and critical study of media culture and relationships to digital technology in an imagesaturated society.

On Canvas:
SYLLABUS
INDIVIDUAL PROJECTS
STUDIO CALENDARS
READINGS

Course Work:
Course work will follow a general model of observation, inquiry, interpretation, and presentation. Class time will be used for project work, short presentations, discussion, and critiques. Everything produced in this class will be made by you (unless otherwise directed) no web image downloads. This course requires that you spend 6-10 hours per week working on projects, in addition to class time and tutorials.

Student Learning Objectives - Art 280 Students will:

• Individually and collaboratively create lens and time-based work that demonstrates social/cultural/aesthetic awareness.
• Grasp the structure of time-based media through storyboarding and image sequencing.
• Compose using camera angle, exposure, lighting, rhythm, color, and sound.
• Research history of photo and video to identify relationship between student work and technology, community, and contemporary art practices.
• Critically shoot and edit video and stills independently using digital camera and software.
• Recognize and use key concepts, techniques, and vocabulary to discuss readings and critique student work orally and/or in writing.
• Experiment with digital and/or analog media to understand the relationship between maker and media culture.

Course Requirements and Assessment:
Your grade will be calculated based on a 100-point scale. Project grades will decrease by one full grade for each class the project is late. Work will not be accepted if missed due to an unexcused absence. Freshman will receive a mid-term grade.

There are two exercises, six projects, and one presentation. Assignments are due at the start of class. For critiques, turn in projects as Jpegs, Quick Time movies, or upload to Canvas as instructed. For the final, you are required to turn in all of your completed work on a data DVD or thumb drive. Projects will be peer-critiqued in class. Be prepared to discuss your work and ideas. We may visit and use equipment and facilities at the SMDC (basement of Morris Library). Although technical demos will be taught in class, self-guided tutorials are available for further study. Adobe Creative Suite software is available in the Lab.

Project 1 (Something of Nothing) – 10 points
Project 2 (Narrative and Sequence) - 10 points
Project 3 (Series and Experimentation) - 10 points
Project 4 (Sound & Stills) - 10 points
Project 5 (How to Do Something) - 10 points
Project 6 (Why) - 30 points
Presentation - 10 points
Gallery Visit - 10 points

Letter Grade descriptions detail the criteria for earning grades:
Plus and minus grades fall between the straight letter grades in achievement. To receive a grade of “C” or better on any assignment, it must be turned in on time unless a PRIOR arrangement has been made or there is an emergency situation.

A
Outstanding work relative to the level necessary to meet course requirements. This work goes FAR beyond completing the requirements of the assignment and shows unusual mastery of the skills and innovative and creative thinking.

B
Significantly above the level necessary to meet course requirements. A “B” is a very good grade, but not outstanding.

C
Average achievement that meets the course requirements in every respect, but
does not go beyond. A “C” is a respectable grade to achieve in a class, especially if the subject matter is not where your talents lie.

D

Worthy of credit even though it fails to fully meet the course requirements. Basically, it means that you squeaked by. It is not a passing grade in your major.

F

 Represents failure and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an “I.” Keep in mind that a student can turn in work, attend class and still fail the course if the work is not worthy of credit according to the clearly stated criteria for passing work. “F” is for “failed to get help.” Anyone willing to make a sincere effort can pass this class. There are many resources available for assistance. An “F” carries zero grade points and the credits for the course do not count toward any academic degree program. The credit hours for the course shall count in the grade point average.

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<thead>
<tr>
<th>Letter grade</th>
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<tr>
<td>A</td>
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<td>F</td>
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Working in the Studio:

- **Place your cell phone in the designated box at the beginning of class.**
- Read Safety and Hazardous Materials Policy.
- Spraying of fixative or any other toxic materials (spray mount, airbrush paint, etc.) are not allowed outside of designated areas.
- Adequate ventilation is necessary if you spray mount any work. Do so OUTSIDE and not on the brick or pavement right outside the building.
- No eating and drinking in the classroom.
- No cutting into the tables or into the floor.
- Clean up.
- Respect other people’s property.
- Straighten up and push in your chairs before leaving.
- Do not talk while professor is talking.
- Take notes. Read your textbook for pertinent information.
- Get information about assignments from classmates in the event you miss class.

**Health and Safety:**
Some of the photographic chemistry we use in this class may have possible hazards. Using these chemicals safely is important to you and your peers. If you develop any issues while in the darkroom, please see me immediately.

**Required textbook:**
ISBN-10: 0205991602

**Supply list:**
- Sketchbook/notebook 8x10 or bigger—100+pages—you should fill it*
- Digital camera: Nikon D3100 or equivalent with cable/card reader to transfer images
- 16 gig+ memory card for camera
- recommended: tripod and UV filter

**Required Storage Media:**
Back-up your work continuously. Lab computers are not a safe place to leave your work, as they may be periodically cleaned out or accidentally deleted/modified by other computer lab users. Therefore, it is required that projects are stored on removable hard-drives or your personal computer. Losing your files because you have not backed them up is not an acceptable excuse for late assignments.

You are required to purchase your own external hard drive for use in storing and editing your footage, which, depending on how much storage space you want, will cost you a minimum of $110. I suggest you purchase a LaCie drive, as they are sturdy, reliable drives.

**Local camera/art supplies:**
- Cameras Etc. 65 E Main St, Newark, T 302 453 9400 (ask for student discount)

**Online Photographic Suppliers:**
- B&H PHOTO VIDEO [www.bhphotovideo.com](http://www.bhphotovideo.com)
- WEBB CAM [www.webbcam.net](http://www.webbcam.net)
- ADORAMA [www.adorama.com](http://www.adorama.com)
- CALUMET PHOTO [www.calumetphoto.com](http://www.calumetphoto.com)
- RITZ CAMERA [www.ritzcamera.com](http://www.ritzcamera.com)
Additional resources for learning software:
You can use the Adobe Video Workshop to start learning about any application you’re interested in, whether you own it or not. The Video Workshop shares expertise from across Adobe and the Adobe community—you’ll learn tasks, tips, and tricks from leading designers, developers, and Adobe experts. There are introductory videos for new users, and more experienced users can find videos on new features and key techniques. Many videos show you how to use Adobe applications together.

- [http://library.creativecow.net/](http://library.creativecow.net/)

Lab and Equipment Use Policies:
There is no lab fee charged to students in the course. In order to use any production equipment (cameras, mics, tripods, lights, etc.) you will have to abide by the Art Department’s policies and regulations. You are fully responsible for loss or intentional damage of equipment. Equipment will be available for use for three days at a time from the equipment cage in the basement of Taylor Hall. The SMDC (basement of Morris Library) also provides cameras, tripods, lights, editing suites, etc. However, equipment is available on a first come, first serve basis! Plan your time accordingly. To review these policies, go to: [http://www.udel.edu/smdc/policies.html](http://www.udel.edu/smdc/policies.html)

Other Suggested Texts and Readings:

*Criticizing Photographs: An Introduction to Understanding Images by Terry Barrett* (312 pages); Publisher: McGraw-Hill; 4 edition (July 21, 2005); ISBN 0072977434; List Price (approx): $36.00


*The Photograph as Contemporary Art, 2nd edition* by Charlotte Cotton (Thames & Hudson; Sept 2009)

*New Media in Art (World of Art), by Michael Rush* (Thames & Hudson; June 2005);

*Understanding COMICS: The Invisible Art*, Scott McCloud (Harper Paperbacks April 1994)

*Video Art (Basic Art) by Sylvia Martin* (Taschen; June 2006)

*Digital McLuhan: A Guide to the Information Millennium* by Paul Levinson (Routledge; April 2001)
Video Culture: A Critical Investigation, edited by John Hanhardt (Gibbs Smith; June 1987)

On photography by Susan Sontag (Picador; Aug 2001)

Classic Essays on Photography edited by Alan Trachtenberg (Leete's Island Books; Dec 1980)

Digital Photography Expert Techniques by Ken Milburn (O'Reilly Media; Oct 2006)

Single-Camera Video Production, Fifth Edition by Robert B. Musburger PhD (Focal Press; Feb 2010)

Bare Bones Camera Course for Film and Video by Tom Schroeppe (January 2003)

Schedule: Please note that this will be updated on Canvas throughout the semester

Week 1
Overview of course and syllabus
Introduction to the facility/equipment procedures
Start your course website
Select photographer for presentations
Introduction to Project 1 – Something of Nothing

Week 2
*Bring your camera to class with batteries fully charged to each and every class from now on
Review Photo Basics Lectures online – Link on Canvas
Read/Review - Using the manual adjustments on your DSLR camera. Exposure, White Balance, and Focus, Depth of Field, Shutter Speed, Equivalent Exposure

Week 3
In-class work on project 1
In-class work on project 1

Week 4
Project 1 critique
Introduce project 2 - Narrative and Sequence
In-class work on project 2

Week 5
Photographer Presentations
In-class work on project 2

Week 6
In-class work on project 2
Critique Project 2

Week 7
Introduce Project 3 - Series and Experimentation
Studio Lighting Demo

Week 8
Introduce project 4 - Sound & Stills
Critique Project 3

Week 9
In-class work on project 4

Week 10
Project 4 critique
Introduce project 5 - How to Do Something

Week 11
In-class work on project 5

Week 12
Critique project 5
Introduce project 6 - Why

Week 13
In-class work on project 6

Week 14
In-class work on project 6

Week 15
Critique project 6

Academic Integrity:
Please familiarize yourself with UD policies regarding academic dishonesty. To falsify the results of one's research, to steal the words or ideas of another, to cheat on an assignment, to re-submit the same assignment for different classes, or to allow or assist another to commit these acts corrupts the educational process. Students are expected to do their own work and neither give nor receive unauthorized assistance.
http://www1.udel.edu/studentconduct/policyref.html Office of Student Conduct, 218 Hullihen Hall, (302) 831-2117. E-mail: student-conduct@udel.edu.

Harassment and/or Discrimination:
The University of Delaware works to promote an academic and work environment that is free from all forms of discrimination, including harassment. As a member of the community, your rights, resource and responsibilities are reflected in the non-discrimination and sexual misconduct policies. Please familiarize yourself with these
policies at www.udel.edu/oei. You can report any concerns to the University’s Office of Equity & Inclusion, at 305 Hullihen Hall, (302) 831-8063 or you can report anonymously through UD Police (302) 831-2222 or the EthicsPoint Compliance Hotline at www1.udel.edu/compliance.

It is unacceptable and a violation of university policy to harass, discriminate against or abuse any person because of a person's race, color, national origin, gender, sexual orientation, disability, religion, age or any other characteristic protected by applicable law. Such behavior threatens to destroy the environment of tolerance and mutual respect that must prevail for this university to fulfill its educational mission. Contact the Office of Equity and Inclusion http://sites.udel.edu/sexualmisconduct/how-to-report/ if you believe a violation has occurred.

**Faculty Statement on Disclosures of Instances of Sexual Misconduct:**
If, at any time during this course, I happen to be made aware that a student may have been the victim of sexual misconduct (including sexual harassment, sexual violence, domestic/dating violence, or stalking), I am obligated to inform the university’s Title IX Coordinator. The university needs to know information about such incidents in order to offer resources to victims and to ensure a safe campus environment for everyone. The Title IX Coordinator will decide if the incident should be examined further. If such a situation is disclosed to me in class, in a paper assignment, or in office hours, I promise to protect your privacy--I will not disclose the incident to anyone but the Title IX Coordinator. For more information on Sexual Misconduct policies, where to get help, and how to reporting information, please refer to www.udel.edu/sexualmisconduct. At UD, we provide 24-hour crisis assistance and victim advocacy and counseling. Contact 302-831-1001, UD Helpline 24/7/365, to get in touch with a sexual offense support advocate.

For information on various places you can turn for help, click here. For more information on Sexual Misconduct policies, where to get help, and reporting information please refer to www.udel.edu/sexualmisconduct.

**Inclusion of Diverse Learning Needs:**
This course is open to all students who meet the academic requirements for participation. Any student who has documented a need for accommodation should contact Disability Support Services and the instructor privately to discuss the specific situation as soon as possible. Disability Support Services can be reached at 302-831-4643, or dssoffice@udel.edu. DSS staff will coordinate accommodations for students.

Please note: The University of Delaware is committed to all students’ learning and welcomes students with disabilities. If you have a documented disability and need for an accommodation in this course, please contact the Office of Disability Support Services located at dssoffice@udel.edu or call 302-831-4643 to coordinate accommodations.

**Non-Discrimination Statement, (July 2017)**
The University of Delaware does not discriminate against any person on the basis of race, color, national origin, sex, gender identity or expression, sexual orientation, genetic
information, marital status, disability, religion, age, veteran status or any other characteristic protected by applicable law in its employment, educational programs and activities, admissions policies, and scholarship and loan programs as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and University policies. The University of Delaware also prohibits unlawful harassment including sexual harassment and sexual violence. For inquiries or complaints related to non-discrimination policies, please contact:

Director, Institutional Equity & Title IX Coordinator
Susan L. Groff, Ed.D. groff@udel.edu
305 Hullihen Hall Newark, DE 19716 (302) 831-8063

For complaints related to Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act, please contact: Director, Office of Disability Support Services, Anne L. Jannarone, M.Ed., Ed.S. - ajannaro@udel.edu
Alison Hall, Suite 130, Newark, DE 19716 (302) 831-4643

OR contact the U.S. Department of Education - Office for Civil Rights (https://wdcrobcopl01.ed.gov/CFAPPS/OCR/contactus.cfm)

Special Events TBA: