

ART 312 Illustration Methods – Fall 2020

Course Inf.: College of Arts and Sciences

MW 9:05 – 11:35 pm

<https://udel.zoom.us/my/phillipspendleton>

Instructor Inf.: Professor Pendleton

MW 11:35 – 12:20 pm, Zoom meetings, by appointment - Use Zoom link above

Best contact - robynnp@udel.edu

Course Description and Rational

This virtual course introduces illustration methods through black & white and color mediums such as ink, watercolor, gouache, acrylic, oils, and dry color media. Emphasis is on various approaches to illustrated visual imagery in editorial, book, institutional and advertising contexts. Students will have the opportunity to experiment with new conceptual problem-solving approaches to basic medium.

In each assignment you will start with simple thumbnails to gather ideas and composition and then progress to more carefully detailed sketches until you have solved all of your conceptual, design, and composition problems. What kind of line and tonal treatment will work best for the problem? Good technique won't hide a bad idea or weak design.

A sketchbook is a requirement. The sketchbook will be a place for exploration and play. It will contain no developmental sketches for any assignments. Developmental sketches for assignments on layout paper will be uploaded and discussed in class. 5 sketchbook pages should be filled per week. The content of the images in the sketchbook is not important, the quality of line and the sense of energy and rhythm is... as is creativity. Keeping up the sketchbook or not is revealing over the course of the semester.

Objectives

1. Students will experiment with medium and surfaces, recognizing those experiments that most profitably lead to successful visual solutions.
2. Students will develop a visual language through analog and digital processes.
3. Students will gain valuable knowledge of color mediums and color mixing theories.
4. Analyze and integrate a variety of methods to evaluate an assignment. Given a problem, determine the strategies that would be necessary to solve it (experimentation).
5. Students will develop the ability to evaluate their creative work as it relates to contemporary and historical illustrative genres.
6. Students will be able to verbally articulate their processes from conception to final form.

USE your imagination, vision, feelings, impulses, emotions, inventiveness, originality, curiosity, persistence, intelligence, energy, intuition, flexibility, commitment, drive, perception, motivation and enthusiasm.

MAKE work that can be authentic, sensitive, confident and political, considered, beautiful, convincing, bold, vibrant, strong, compelling, accomplished, contemporary, ugly, witty, bold, honest, complex, subtle, meaningful, whimsical, satirical, humorous, indirect, challenging, critical, spontaneous, radical, rigorous, resolved, refined, traditional, responsible, raw, passionate,

sensuous, coherent, complex, delicate, expressive, inexplicit, moving, adventurous, difficult, aggressive, stimulating, powerful, deep, and conceptual.

DO entertain, inform, educate, integrate, provoke, play, communicate, engage, excite, adorn, elucidate, decorate, evoke, demonstrate, explain, illuminate, investigate, classify, evaluate, objectify, intrigue, record, narrate, allude, convince, inspire, shock, explore, experiment, initiate, innovate, plead, disturb, astound, amaze, simplify, and synthesize.

Class Structure

Please follow the **Course Schedule** closely to be prepared for class. You will be notified of any changes to the course schedule. Where “Work in class” is listed on the course schedule, you must bring your materials to the time slot. There will be instances when cell phone video/stills may be used to show progress on assignments during and outside of class.

When thumbnails and sketches are due, you are required to upload them and be prepared to discuss them in a preliminary critique, and or one on one with me. There may not be enough time in the class period to critique everyone’s work in a preliminary critique, so it is your responsibility to attain the information needed to move your project forward. This may be through the critique of other students’ work, or through proactive behaviors during critique.

On assignment due days you are required to upload the assignment to be critiqued, according to the specification of the assignment as it is due, (meaning: medium, size, colors, and quantity). This course is based partly on a give and take learning experience. It is very important to develop the ability to respond with critical observation to your peer’s work as well your own.

Class Participation

You must come prepared with materials, and parts of the process that are due on a daily basis. Having nothing to do in class means you have come unprepared. You are expected to be an **active participant** in class discussions and critiques. This is vital to your learning process.

Paying attention is important to your understanding of these mediums and concepts. Taking notes during lectures and videos is important, as some of them may overwhelm you with information. During the demonstrations and all other class discussions, you are invited and encouraged to add relevant input and ask as many questions as you like. Participation is important in order to share, experiment, and grow as artists.

Class Critiques and Student Presentations

Critiques will be held on all major assignments during the semester. Students are expected to participate with maturity, enthusiasm, and respect. A class critique is the best way to learn about your artwork in relation to the artwork and comments of your peers. Class critiques are not a time for just the professor to talk about your work. Your peers are expected to have input and provide point of view. Please be a constructive participant in the Zoom classroom. Preparedness is also very important. Be prepared on class days with materials for working in class, and any exercises assigned for outside of class time.

Important Dates for the Semester

- Classes begin on September 1st.
- Last day of DROP/ADD is September 15.
- ALL classes will be online as of Friday, November 20th.
- Last day of classes is Thursday, December 10th.

- Reading day is Friday, December 11th.
- Final Exams/Projects turned in online are Saturday, December 12th through Friday, December 18th.

Attendance

Attendance is required and should be 100%. Students are expected to attend all their scheduled classes and not to be absent without adequate reason. Deficiency in any required work resulting from absence from class must be made up to the satisfaction of the instructor.

Repeat absences can lower your grade due to the lack of application of information to the assignments. Absences reduce valuable in-class feedback information and therefore effects your assignments. Please notify me promptly if you expect to miss class. If you are out sick or for some other reason, you are responsible for what you missed, either from me or another RELIABLE source. You are also responsible for turning the work in on time. **It is possible to fail this course based on poor attendance and participation.**

Attendance will be taken daily. Participation during class discussions are components of your grade.

It is your responsibility to be aware of the University's Attendance Policies, available here:

<http://catalog.udel.edu/content.php?catoid=11&navoid=399>

Grading

You will be graded at the end of the semester on all work and redos during the semester. Grading is based on assignments, sketchbook, work in class, participation, attendance, and final review of all work done this semester. Presentation of assignments reflects attitude and is part of the grade. You are encouraged to inquire about your grade any time during the semester.

Assignments

Assignments and due dates will be described for each project. PLEASE MEET YOUR DEADLINES!! Late assignments WILL lower you grade.

All assignments can be resubmitted for grade reevaluation before the last day of classes, provided that the resubmission is significantly better than the previous attempt. No consideration will be given to resubmissions that do not solve the problem, do not meet the requirements of the assignment, and are just plain worse than the first submission.

Assignments will be evaluated on the following Criteria

Concept, imagination and creativity - Depth of ideas explored.

Research – Information exploration of subject matter

Craftsmanship - Structural integrity and attention to details.

Execution - Consistently working on project during and outside of class.

Presentation - Completed state of the project, how the work is presented and what you have to say about your project and other projects during the critique.

Composition – Design principles and elements harmonious relationship

Please come to class with sketches or thumbnails uploaded associated with the current assignment you are working on. It has a direct effect on the assignment's discussion, and ultimate outcome. Working outside of class is necessary to complete work on the schedule in a timely fashion. Failure to do so normally result in inadequate visual solutions and will affect grades.

Final grades will be based upon the average of project grades, final portfolio grade, attendance, and class participation. Final Digital Portfolios will be uploaded at the end of the semester and graded as above. Work not submitted on the designated due date will be considered late. Late projects will affect grades.

Please be aware that we will have class critiques in which work is shared and discussed. By being part of this class, we each agree to address other people and their work with respect. Presentation of assignments virtually reflects attitude and is part of the grade.

- 25 - Problem 1 - **Problem 1 - 6 6' x 9' Object Studies**
- 25 - Problem 2 – **Something Somewhere it Doesn't Belong**
- 25 - Problem 3 – **50 things**
- 25 - Problem 4 - **Emotional and Aesthetic Response to Text**
- 25 - Problem 5 - **Historical Event Narrative**
- 5 - Pre. Semester Assignment
- 20 - Sketchbook
- 150 Total Points

Letter Grade Descriptions

The following Letter Grade Descriptions detail the criteria for earning grades. Plus and minus grades fall between the straight letter grades in achievement. To receive a grade of C or better on any assignment, it must be turned in on time unless a *prior* arrangement has been made or there is an emergency situation.

A - Outstanding. Expansive investigation of ideas and excellent composition. All assignments completed on time. Insightful contributions to critiques. Student goes substantially above and beyond minimum requirements. Extraordinary work, extra effort. Work goes beyond assigned expectations, pursues concepts and techniques above and beyond the requirements of the assignment. Risks are taken in the pursuit of creative ideas.

B - Above Average. Substantial investigation of concepts and compositions. Insightful contributions to critique. Good technique and evidence of the use of creative process. A "B" is a very good grade, but not outstanding.

C - Average. All assignments done competently and completed on time participation in critique. Creative process is limited. A "C" is an average grade, meaning you did not succeed beyond the average effort of your classmates.

D - Marginal Work. Late projects, limited investigation of ideas, incoherent compositions. Limited contributions to critiques. Creative process is lacking.

F - Unsatisfactory Work. Course failure due to minimal idea development, disjointed compositions, lack of participation, late assignments, or excessive absences.

Incomplete Grades

An incomplete will be granted only in extenuating circumstances. If you have a valid medical excuse or family emergency, and you have completed the bulk of the course work for the semester, an incomplete is possible.

Cell Phone Use and Earbuds

Listening to iPods or cell phone texting during class is prohibited. It is very difficult to make sure everyone hears instructions or comments made in class when iPods are in use. Keep cell phones on 'silent'.

Special Needs

Any student who needs special consideration in the course due to a disability of any sort, please make an appointment to discuss accommodations.

312 – Illustration Methods Schedule

- Sept. 2 – **5” x 8”** – Intro to course – Students will show their 3 pieces. How do you communicate? Intro to **Problem 1 - 6 6” x 9” Object Medium Studies.**
- 7 - Show object study exercises in progress
 - 9 - Final ideas
 - 14 - **Problem 1 Due** - Intro to **Problem 2 – “Something Somewhere it Doesn’t Belong”** (Composition problem)
 - 16 - Thumbnails due - Lecture and class discussion about processes.
 - 21 – 3 Sketch ideas due – Small group discussion and work in class
 - 23 – Final ideas due
 - 28 - Small group work session
 - 30 – **Problem 2 due – Intro to Problem 3 – “50 things”**
- Oct. 5 - Thumbnails due
- 7 - 3 sketches due – work in class
 - 12 - Reworked ideas due
 - 14 – Final ideas due
 - 19 - Work session
 - 21 - **Problem 3 – “50 things” due – Intro to Problem 4 – “Emotional and Aesthetic Response to Text”**
 - 26 - Thumbnails due
 - 28 - 3 Sketches due
 - 2 - Final ideas
- Nov. 4 - Rework compositions
- 9 – Work in class

11 - “Emotional and Aesthetic Response” due – Intro to Problem 5 – Historical Event Narrative

16 - Thumbnails due

18 - 3 Sketches due – Work in class

30 - Work in class

2 - Work in class

7 - Work in class

9 - Soft critique on **Historical Event Narrative**

Required Supplies

1 Sketchbook

1 kneaded eraser

1 roll of artist white tape at least 3/4 or 1-inch wide. **NO COLORED TAPE**

1 steadtler mars white plastic eraser

1 xacto knife

xacto blades that fit your knife

24"metal ruler

1 14x17"layout paper pad - **THIS IS MANDATORY** for preliminary drawings

<http://www.dickblick.com/items/10604-1017/>

or

<https://www.dickblick.com/items/10607-1007/>

Medium Options

Will be working in various professional color mediums of your choice. Choose mediums according to whether your natural way of working is stronger in transparent (watercolor) medium, or opaque (oils, acrylics) medium. No BASICS brand paints or cheap no-name brands. If the price is too good to be true, it probably is.

Materials may be purchased from any source you wish. University of Delaware Bookstore, AC Moore, dickblick.com, Finley’s Art Supply and Pearl, asw.com, just to name a few. I have several art supply catalogs that you may order from. In some instances, you will find them to be cheaper.

Suggested colors in wet media – Cad. Yellow, cad. red, yellow ochre, burnt sienna, raw umber, alizarin crimson, hooker’s green, titanium white (except for watercolors), dioxine violet, cerulean blue, ultramarine blue.

Watercolor – Student grade Academy or Cotmans colors

Acrylics – Liquitex or Golden. If you purchase acrylic paints you will need matte medium for mixing and glazes. This is mandatory for this type of paint. White gesso for priming boards.

Oils – Gamsol (less toxic) for cleaning and washes, Galkyd Lite (dries faster than other oils) for mixing.

Gouache - (opaque water color paint) – Only brand to buy – Designers

Colored pencils – Berol Prismacolor

India Ink – Higgins, Pelican, Speedball – Nibs that fit holders, round brushes

Black markers – Microns, flexinibs to simulate brushes

Illustration Board is needed for mounting work created on paper such as watercolor paper or creating opaque work on primed gesso surface.

Various **heavyweight watercolor papers** – 140 lbs. or higher such as 300 lb. Please do not purchase the premade watercolor blocks at 90 lbs (they have mechanically stamped texture).

Other surfaces - Printmaking paper, canvas (no canvas boards), old and new wood, tempered Masonite.

• **Need to use a minimum of 2 different mediums for variety in your medium studies. Additional supplies may be needed.**

Illustration Links

American Illustration - <https://www.ai-ap.com/>

Society of Illustrators - <https://www.societyillustrators.org/>

CMYK - <https://cmykmag.com/>

Communication Arts - <https://www.commarts.com/>

3 x 3 Magazine - <https://3x3mag.com/>

Juxtapose - <https://www.juxtapoz.com/>

Artist Network - <https://www.artistsnetwork.com/drawing-together-live-video-streams/>

<https://www.theispot.com/>

<https://www.behance.net/>

Materials

To start with...Oil, acrylic, mediums, watercolor, dyes, gouache, board. Mediums should be professional grade mediums when possible. Cotman's watercolors are ok, but if you will be working in watercolor for most work, go with the professional grade. If you will be working in acrylics, please make sure you purchase matte medium to help paint spread better. Various heavyweight watercolor papers – 140 lbs. or higher, printmaking paper, canvas (no canvas boards), old and new wood, untempered masonite, Photoshop, Illustrator, Painter,

InDesign, Raven Press, pencils, pens, charcoal, gesso, sharpies, ink wash, India ink, ballpoint pens, tracing paper, vellum, bond pad, extensive reference image, sketchbooks and any other computer program, mark making material, or method that you can use to create images and/or objects.

Other Important Information

• **Academic Honesty-** “All students must be honest and forthright in their academic studies. To falsify the results of one’s research, to steal the words or ideas of another, to cheat on an assignment, or to allow or assist another to commit these acts corrupts the educational process. Students are expected to do their own work and neither give nor receive unauthorized assistance.

“Any violation of this standard must be reported to the Office of Student Conduct. The faculty member, in consultation with a representative from the Office of Student Conduct, will decide under which option the incident is best filed and what specific academic penalty should be applied.” <http://www1.udel.edu/stuguide/17-18/code.html#honesty>.

• **Harassment and Discrimination** - The University of Delaware works to promote an academic and work environment that is free from all forms of discrimination, including harassment. As a member of the community, your rights, resource and responsibilities are reflected in the non-discrimination and sexual misconduct policies. Please familiarize yourself with these policies

at <http://www.udel.edu/oei> . You can report any concerns to the University’s Office of Equity & Inclusion, at 305 Hullahen Hall, (302) 831- 8063 or you can report anonymously through UD Police (302) 831-2222 or the EthicsPoint Compliance Hotline at <https://sites.udel.edu/intaudit/compliance-hotline/>. You can also report any violation of UD policy on harassment, discrimination, or abuse of any person at this site: <http://sites.udel.edu/sexualmisconduct/how-to-report/>.

• **Title IX Statement** - The University of Delaware does not discriminate on the basis of race, color, national origin, sex, disability, religion, age, veteran status, gender identity or expression, or sexual orientation, or any other characteristic protected by applicable law in its employment, educational programs and activities, admissions policies, and scholarship and loan programs as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and University policies. The University of Delaware also prohibits unlawful harassment including sexual harassment and sexual violence. For inquiries or complaints related to Title IX, Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act, and Title VII and age discrimination please contact:

• Susan L. Groff, Ed. D.
Director, Institutional Equity & Title IX Coordinator 305 Hullahen Hall
Newark, DE 19716
(302) 831-8063
titleixcoordinator@udel.edu

OR contact the U.S. Department of Education – Office for Civil Rights
(<https://wdcro.colp01.ed.gov/CFAPPS/OCR/contactus.cfm>).