

# ART 344: Digital Printmaking COURSE SYLLABUS

FACULTY: Jon Cox Art 344 Section 010 Jon Cox: joncox@udel.edu Text Messages 610-563-1410 Skype jon.cox61 Instagram joncox61 Office Hours in 104 Taylor Hall Tues/Thurs 4:30 – 5:30

# **Course Description:**

The emphasis of the course is on digital image making and output. Projects will utilize large-scale digital prints, commercial printmaking techniques, web-based editions, and combinations of new and traditional materials. Concepts and theory of new media in relation to printmaking will be explored.

Consumable Fee: \$95.00 PRE-REQ: Art 243

## **Course Objectives:**

- •Output on a large scale with an understanding of paper color profiles
- •Interweave digital and analog processes to create one of a kind works and editions
- •Be familiarized with alternative and commercial forms of digital output
- •Understand the concepts and theories of new media that are relevant to print
- •Expand their own ideas of print, the multiple, and dissemination as it relates to publicly engaged art practice

#### On Canvas:

SYLLABUS, INDIVIDUAL PROJECTS, CALENDAR, READINGS

#### **Evaluation criteria:**

CONCEPT - idea, intention and meaning. Does the artwork clearly communicate something to other viewers?

CREATIVITY - originality of thought and expression. Does the artwork show innovation and uniqueness? Did the artist solve the given assignment problem in an expected or unexpected way?

COMPOSITION - arrangement and organization of elements. Has the artist carefully considered elements such as balance, proportion, texture, color, shape, and positive/negative space?

CRAFTSMANSHIP - attention to detail. Does the artist skillfully manipulate the images? Are all details carefully finished and/or intentional-looking?

#### **Course Requirements:**

Attendance is mandatory; there will be a sign in attendance sheet circulated every class. Three unexcused absences will result in your final grade decreasing by one letter grade (that is, you are allowed two unexcused absences, without penalty). (An absence will be considered excused based on the university's policy). For example, if your final grade is a 'C', three unexcused absences will cause it to fall to a 'D'. Subsequent absences will cause it to fall further, one third of a grade for each absence. Arriving to class late and/or leaving early three times will count as one unexcused absence. To avoid unexcused absences, please consult with me before you miss class. Projects will each be graded on a scale of 100.

University grading breakdown: A 95-100% A- 90-94.9% B+ 88-89.9% B 83-87.9% B- 80-82.9% C+ 78-79.9% C 73-77.9% C- 70-72.9% D+ 68-69.9% D 63-67.9% D- 60-62.9% F 59% and below.

Work not submitted on the designated due date will be considered late. Project grades will decrease by one full grade for each class the project is late. Work will not be accepted if missed due to an unexcused absence. Final Portfolios will be collected at the end of the semester and graded as above. Final grades will be based upon the average of your project grades, your final portfolio grade, attendance, and weighted for effort and class participation. Please be aware that we will have class critiques in which work is shared and discussed. By being part of this class, we each agree to address other people and their work with respect.

A = Outstanding. Extraordinary work, extra effort. Work goes beyond assigned expectations, pursues concepts and techniques above and beyond what was discussed in class. Risks are taken in the pursuit of creative ideas. Expansive investigation of ideas and excellent composition. All assignments completed on time. Insightful contributions to critiques. Goes substantially beyond minimum requirements.

B = Above Average. Substantial investigation of concepts and compositions. Student pursues ideas and suggestions presented in class and goes to extra effort to resolve analytical and creative problems. All assignments completed on time, insightful contributions to critique.

C = Average. Basic required work and effort. All assignments done competently and completed on time. Strong participation in critique.

D = Marginal Work. Late projects, limited investigation of ideas, incoherent compositions. Limited contributions to critiques.

F = Unsatisfactory Work. Course failure due to minimal idea development, disjointed compositions, lack of participation, late assignments, or excessive absences.

#### Assessment:

Your grades for the term are based on 500 points made up from the following areas

Project 1 - 100 points

Project 2 – 100 points

Project 3 – 100 points

Project 4 - 100 points

Project 5 – 100 points

#### **HEALTH & SAFETY:**

Some of the materials used in this class have potential hazards; their safe use and handling is important. If you have, or develop, sensitivity to any materials, contact the instructor immediately.

#### **ABANDONED WORK:**

Artwork that is abandoned or uncollected at the end of the term will have to, unfortunately, be thrown out.

#### **MATERIALS LIST:**

Standard printmaking supplies will be utilized; the basic list and possible variations will be discussed on the first day of class. Additional (and experimental) supplies may also be discussed and utilized. It is the student's responsibility to have his or her own materials available for all printmaking sessions.

Each student is asked to pay a \$95 consumable fee. Paying this fee is not required, but not doing so means the student agrees to purchase all of his/her own materials. Printmaking is best accomplished as a communal process, sharing resources saves people the expense and hassle of buying these things themselves while having the additional benefit of adding to the sense of community. Your consumable fee will go to the purchasing of inks, paper, and other assorted shared supplies.

In order to complete a project of a large scale or utilizing different materials you may need to purchase additional materials than those we supply in the class.

Portable external hard drive or flash drive large enough to hold final prints DVD for final portfolio Additional material for projects (can range from \$75 - \$300)

#### Recommended:

Laptop

Software Adobe Photoshop, Illustrator Creative Cloud

Printmaking: A Contemporary Perspective by Paul Coldwell

#### TIME ALLOTMENTS and LATE PENALTIES

Assigned Printmaking Projects may require 7-10 out-of-class hours per week to complete. Names must appear clearly on the work. Late assignments will be accepted until the following week, but not after, and will be discounted one full grade for each session late.

## **STUDIO RULES:**

Safety and Hazardous Materials Policy

Spraying of fixative or any other toxic materials (spray mount, airbrush paint, etc.) are not allowed in the Studio.

Adequate ventilation is necessary if you spray mount any work. Do so OUTSIDE and not on the brick or pavement right outside the building.

No eating and drinking in the classroom.

No cutting on tables.

Respect other people's property.

Straighten up and push in your chairs before leaving.

Take notes. Read assigned readings and the recommended textbook for pertinent information.

Get information about assignments from classmates in the event you miss class.