

Fall 2013/ Art 346 / Letterpress

Tues. / Thurs, 12:30-2:25pm

Deering / bdeerin@udel.edu

302.888.2267 studio / 302.528.8528 cell

DESCRIPTION / OVERVIEW

This course is open to upper level Visual Communications and Fine Art students that desire to work independently and create a body of work that's of an experimental nature using the letterpress process. Students are required to use letterpress printing in their work and explore additional media as it applies to the creative process including drawing, bookmaking, printmaking, (traditional and digital), editorial design, posters, Photography etc. Students are encouraged to combine mediums in this class.

This course is designed to introduce Visual Communications and Fine Art students to various aspects of creative letterpress printing. This class is intended to address, discuss ideas and encourage conversation of the creative development of the students work as it applies to letterpress in graphic design, bookmaking, printmaking, the applied and fine arts. Students will explore mixing media while working in letterpress.

LEARNING OBJECTIVES / OUTCOMES

Students will research and compare the different types of letterpress that are available in a number of areas, evaluate different types that relates to the profession in the field of applied and the fine arts as it relates to the creative profession and express themselves and explore different ways to work in Letterpress as it relates to their design. Different production techniques and presses will be discussed and explored.

Students will apply letterpress printing to their creative process, complete a portfolio and apply it to a context and audience. Students will solve design problems that uses creative concepts and ideas that are relevant and applicable to the profession as it applies to the medium in which they are working. Bookmaking, posters, graphic and package design, advertising, folios, photography, printmaking & fine art.

Students will research and discuss the work of contemporary artists and designers who utilize letterpress in their work past and present.

COURSE REQUIREMENTS

Students are required to have a written proposal by Tuesday September 10th, outlining your work to be accomplished in Raven Press this semester. Using the letterpress book, Special Collections and the web sites given as a guide for moving forward.

3 in-depth creative projects, a body of work that has multiple elements.

One of the projects must be in the Russian Constructivist style.

http://www.google.com/search?q=russian+constructivism&tbm=isch&tbo=u&source=univ&sa=X&ei=qWUOUtH_ErSn4APK3YDABA&sqi=2&ved=0CDUQsAQ&biw=864&bih=862

All students must work in the press 6 hours a week in addition to class time

Lab fee (there is no lab fee for this class), students purchase all supplies as needed.

Attending guest speakers and field trips

SINCE THE LAB FEE IS WAIVED, STUDENTS ARE RECOMMENDED TO TAKE A WORKSHOP AT

<http://www.leadgraffiti.com/workshops/index.asp>.

THE STUDENTS SKILLS IN LETTERPRESS WILL INCREASE ALONG WITH THEIR EXPERTICE WITH THE AMOUNT OF TIME YOU SPEND AT IT. LETTERPRESS IS JUST LIKE PRINTMAKING, THE MORE YOU WORK AT IT THE BETTER YOU GET.

RAVEN PRESS MONITORING

In addition to class time in the press (2 hours class time), all students will be scheduled for additional 2-4 hours a week in the press monitoring. Students will have the opportunity to work on their work while in the press monitoring; this is not a study hall, students will have specific functions while monitoring.

This class only has four scheduled contact hours per week; you are expected to put in 6 hours a week in Raven Press and the time that is necessary to complete your work.

CREATIVE WORK

A complete outline of what your intentions are. This should be outlined in depth in your written proposal. What possibilities do you see for creating new projects as it pertains to letterpress and to the creative process? What are you proposing to print in the press and why?

WRITTEN PROPOSALS

Written proposals are due the end of the day Tuesday September 10th, 2013, typed and in detail and they should be a hard copy and should be emailed to me so I have a chance to look at them prior to class on Thursday September 12th, 2013. Please bring a hard copy to class on Tuesday September 10th, 2013. The proposal should include your objectives for the semester and outline what you wish to achieve with dates and deadlines; the proposal should be in detail.

GROUP PROJECTS

There will be two group projects for this class. One will be a creative project (TBD, which will be one of your four projects) that you will do in collaboration with someone of your selection in the class. The project must have multiple parts. The type you are most interested in using for your projects and re-organizing and why you have selected them.

RAVEN PRESS

All classes meet in the Studio Arts Building / Raven Press and the room directly across from the press. Working in the press can be dirty, ink, etc. Students should come prepared to work in the press with the proper attire.

DOCUMENTATION

All work must be documented for the Raven Press archive. All students are required to turn in a CD of all their work at the end of the semester. In addition, students must make additional (2) copies of their most important work for presentation and for presentation in the gallery and the Raven Press archive.

STRUCTURE

Lecture / presentation format, professional visitors will be visiting class, discussing and presenting their work, there will be in-class discussion, workshops and exercises.

ATTENDANCE & GRADES

<http://www.udel.edu/provost/fachb/III-I-I-attendance.html>

<http://ust.udel.edu/content/delawares-grading-system>

Attendance is required and should be 100%. Your upper level students and you know what it takes to move your work forward. All students are required and responsible for turning your work in on time. Having nothing to do in class means you have come unprepared. See the UD attendance guidelines for missing classes below and the attached web address.

Grading is based on assignments, sketchbook, and work in class, participation, attendance, and final review of all work done during the semester. Presentation of assignments, professionalism, portfolio, website, blog are all part of the grading process.

FACILITIES

Raven Press is located on the second floor of the Studio Arts Building.

Raven Press at the University of Delaware is a faculty/student operated experimental press devoted to letterpress, typography and bookmaking committed to broadening the experience of our students and contributing to the rest of the university through design and history. The press is set up with 3 Vandercook proof presses and a R. Hoe (Washington) style hand press, 100 cases of metal type and 3500 pieces of wood type.

There will be a monitor system and schedule. Students will have access to the press on a daily basis as well as weekends.

Please be mindful of others that must use the press the room across from the press. There are Raven Press guidelines and Students must adhere to those guidelines. Please clean up after yourself, put your type away daily.

There is no access to the Studio Arts building past 10:00 pm.

NEW YORK CITY FIELD TRIPS

There will be one New York City field trip this semester on Thursday September 26th, and you must attend it's part of this class. New York City field trips are an important learning experience for all students and for this course; they are a part of your grade. We will be visiting a letterpress studio.

SUPPLIES

Students will determine the materials they will need for this class, the selection of materials will depend on what direction your going with your work. You will need good high quality paper or for that matter what ever you feel best will support your creative vision, as well as any art supplies you feel you may need to complete this class.

READINGS / BOOKS / MAGAZINES

Baseline Magazine

http://www.amazon.com/Letterpress-Allure-Handmade-David-Jury/dp/288893163X/ref=sr_l_fkmr0_l?s=books&ie=UTF8&qid=1327876467&sr=1-l-fkmr0#reader_288893163X

Briar press / <http://www.briarpress.org/>

Hatch Show Print / <http://countrymusichalloffame.org/our-work/>

<http://www.google.com/search?q=Alan+Kitching&hl=en&client=firefox-a&hs=3ly&rls=org.mozilla:en-US:official&prmd=imvnso&tbm=isch&tbo=u&source=univ&sa=X&ei=wsQIT4-FMsqQ0AWQI5HPCg&ved=0CDcQsAQ&biw=1196&bih=668>

<http://pentagram.com/en/new/domenic-lippa/index.php?page=2>

<http://www.typocircle.com/>

<http://pentagram.com/en/new/2011/10/new-work-circular-17.php>

<http://pentagram.com/en/new/2007/11/new-work-circular-fifteen-1.php>

<http://pentagram.com/en/new/2010/01/new-work-circular-16.php>

http://www.google.com/search?q=russian+constructivism&tbm=isch&tbo=u&source=univ&sa=X&ei=qWUOUtH_ErSn4APK3YDABA&sqi=2&ved=0CDUQsAQ&biw=864&bih=862

Fall 2013/ Art 346 / Letterpress

Tues. / Thurs, 12:30-2:25pm

Deering / bdeerin@udel.edu

302.888.2267 studio / 302.528.8528 cell

Week 1 /	August 27, Thur August 29, Thur	Intro / Overview Intro / Demo
Week 2 /	September 3, Tues September 5, Thur	Troy Richards / Print making class meets at 1:00pm / Special Collections
Week 3 /	September 10, Tues September 12, Thur	Work Session / Raven Press / Proposals due Ray Nichols/Jill Cypher / http://www.leadgraffiti.com/
Week 4 /	September 17, Tues September 19, Thur	Work Session / Raven Press / Demos's Martha Carothers, bookmaking
Week 5 /	September 24, Tues September 26, Thur	Lindsay Schmittle / http://www.gingerlydesign.com/ NYC Trip / http://www.centerforbookarts.org/
Week 6 /	October 1, Tues October 3, Thur	First Project Critique Work Session
Week 7 /	October 8, Tues October 10, Thur	Work Session Work Session
Week 8 /	October 15, Tues October 17, Thur	Work Session Second Project Critique
Week 9 /	October 22, Tues October 24, Thur	Work Session Critique
Week 10 /	October 29, Tues October 31, Thur	Work Session Work Session
Week 11 /	November 5, Tues November 7, Thur	Work Session Work Session
Week 12 /	November 12, Tues November 14, Thur	Work Session Third Project Critique
Week 13 /	November 19, Tues November 21, Thur	Work Session Critique
Week 14 /	November 26, Tues November 28, Thur	Class meets / Raven Press is open /Thanksgiving Thanksgiving
Week 15 /	December 3, Tuesday	Last day of classes, final presentations