

Art 401 Portfolio Preparation
Senior Studio and via Zoom
Spring, 2022 / 3:30PM-5:25PM / T-TR
bdeering@udel.edu / 302-528-8528 cell
Office hours: by appointment / Zoom

Description

This is a portfolio course in which we will consider the relationship of the artist to his/her work. The course will emphasize individual investigation and discovery while remaining open to collaborative projects that may cross disciplines within the department (new media, digital design, printmaking, photo, advertising, etc.). Deadlines are mandatory just as in the professional world. As assigned, they will consist of research, roughs and final. Student process and progress will be documented and presented within each problem. Combining conceptual thinking (telling a story), critical thinking (verbal/visual vocabulary), creative thinking (problem solving), strong technical and communication skills, as well as imagination is crucial in developing a personal vision for your work. Experimentation is strongly encouraged, as is strong technique, craft and attention to detail. All students are required to maintain a separate personal process sketchbook outside of projects.

This course will further explore more unique, personal and conceptual approaches. Students will have the opportunity to experiment within each project. A responsible student will become familiar with analog and digital mediums, the means of creating and delivering art, the history of design, Advertising, illustration, new media etc. and the expectations of working as an artist in the field.

Upon conclusion of ART 401 you should have the following: / Two NEW projects, flushed out & in your portfolio / website etc. / A Portfolio online / Resume and cover letter, a business card

Participate in virtual guest speakers that will be scheduled during the semester. Each class period we will critique and review individual progress on personal projects following our discussions of the assigned projects. Be prepared to work on your projects in class at all times. Have your materials on hand. Morris Library has an extensive collection of film, photo, art, illustration and design books for inspiration.

Evaluation Criteria

Compositions of visual interest
Compositions must be visually
Conceptual thinking / Telling a story

Course Objectives

By completing ART 401 you will: Describe and speak articulately and critically about their work and the field of visual communications. Analyze creations on the basis of historical and contemporary influence of on the culture, graphic design, and visual communications. Create art that incorporates the fundamental elements and principles of design and select materials that express issues such as content and subject matter. Apply and use analog and digital processes in the creation of their work. Analyze and integrate a variety of methods to evaluate an assignment. Given a problem, determine the strategies that would be necessary to solve it (experimentation). Evaluate and the critique the work of others as well as their own work. Produce work that demonstrates creative thinking in order to express a personal vision/point of view that communicates a personal voice. Students will display their work on a final digital portfolio / website etc.

Course Requirements

Your second semesters seniors, please be respectful to the professional environment we're creating, your participation is mandatory. Lateness or leaving early will not be tolerated any more then it would be in a work environment, please be present for class. Participation during class and discussions are components of a real-life situation. Since this course is about professional practices, you should be professional in attendance and participation.

Attendance and Grading Guidelines / CDC guidelines

Your (remote) attendance in this class is mandatory, (See University Guidelines), only an excused absence (in writing) is acceptable. Religious holidays, illness (doctors note) and personal family problems or situations are understandable and noted as an acceptable excuse. You will be required to present acceptable documentation for missing a class. Two unexcused absences are allowed, after your second unexcused absence, grades will be lowered half a letter grade for each absence from your final grade. Three unexcused absences from class, at the instructor option, result in an involuntary withdrawal.

In addition to attending all classes, students must complete all assignments, on time, and participate fully in class discussion. There will be three projects / plus the portfolio these will account for 100% of your grade. If they are not in class at the time it is scheduled, it's late... The function of this class is to build good work habits and build visual and artistic growth as it applies to Visual Communications.

Final Digital Portfolios (WEB SITE) will be finished at the end of the semester and prior to the scheduled BFA SHOW May 1st & portfolio reviews, (Virtual) and graded as above. Final grades will be based upon projects outlined here, portfolio and attendance are weighted for effort and class participation. Please be aware that we will have class critiques in which work is shared and discussed. By being part of this class, we each agree to address other people and their work with respect.

Statement on Attending Visiting Artists

VC / BFA Majors are expected to attend all Visiting Artist presentations in class / Zoom during the semester. as a part of this course. Engaging in dialogue with our guests by asking questions is highly recommended. To view presentations by our Visiting Artists please use Zoom to attend, connection is to follow.

All Field Trips: Are on hold...

Academic field trips are an important—and enjoyable—element of education. They often significantly enhance the content of a course by providing a type of information hard to convey in the classroom. Site visits to museums, galleries, contemporary art centers, design studios, and advertising agencies help to contextualize and enhance understandings of contemporary and historical practice. Students are strongly encouraged to attend.

The Safety of Our Learning Environment / CDC guidelines

Student learning can only occur when students and their instructors feel safe, respected, and supported by each other. On the first in-person class session of the semester you will select your seat/desk. This will become your assigned seat for the entire semester. To ensure that our learning environment is as safe as possible, and in keeping with CDC guidelines to slow the transmission of COVID-19, our in-person class sessions will adhere to the practice of physical distancing. This means that you:

- Should avoid congregating in groups outside of the classroom before and after class
- Return to your assigned a seat for the entirety of the semester
- Upon entering the classroom, wipe down your seat and desk area
- May not move your chairs/desks from their designated positions at any time
- Must remain at least 6 feet apart from your classmates, Teaching Assistants, and instructors at all times
- Must wear a cloth mask that covers your nose and mouth

As necessary, the University may announce modifications to these practices. In that event, these guidelines will be updated to reflect those modifications.

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