Edit

Syllabus - ART 416 Junior Seminar

Meets on Tuesdays/Thursdays 3:30 – 5:25

Faculty contact information:

Jon Cox | joncox@udel.edu

Office Hours: 104 Taylor Hall

Tuesdays 12:00-12:30 and 3:00 - 3:30

By appointment on Zoom

https://udel.zoom.us/j/5050843095

Teaching Statement:

As an experienced author, photographer and classroom teacher, I believe art can be used as a means of investigation and awareness and as a means of expression. I believe it is my responsibility to support students in pursuit of three overarching goals. First of all, I want my students to become proficient in the fundamental skills needed to communicate concepts and create original work utilizing a variety of techniques. Secondly, I seek to foster a strong understanding of visual literacy utilizing historical and contemporary art. Thirdly, I want students be able to defend and critique work in an educated and sophisticated manner both verbally and in writing.

Course Description:

Explores issues relevant to advancing studio practice and developing a cohesive body of work for BFA exhibitions. Examines implications of pursuing a future in a fine arts studio discipline.

RESTRICTIONS: Open to BA-Art and BFA-FA juniors only.

On Canvas:

SYLLABUS

INDIVIDUAL PROJECTS

COURSE SCHEDULE

READINGS

Course Objectives & Goals:

- Research contemporary fine artist, entrepreneurs and present a collaborative project proposal inspired by the case studies.
- Independently create online and analog portfolios that demonstrate their most developed creative skills in both written and visual forms.
- Practice persuasive public speaking by giving professional talks in-class and to the larger undergraduate body.
- Curate, plan and execute public events and exhibitions on campus over the course of the semester.

Course Work:

In-class time is devoted to developing a voice, shared conversation, artist talks, and public presentations. It is expected that you will spend quite a bit of time outside of class writing, researching, and making. Research is the glue that holds all the varied activities we are doing together, and it is the fundamental thing that allows each part of the creative practice (the making, writing, historical cataloging, etc.) to influence the other. During the semester you should be conducting personal research furthering your studio practice. This process will vary greatly from student to student but might include researching historical, social or public, poetic or literary, mechanical, technical, material, and other components of your creative thinking.

Course Requirements and Assessment:

Your grade will be calculated based on a percentage.

Discussions (2 points each)

Throughout the semester we'll be reading and referring to the two textbooks listed below. These books will help you prepare for your career after your undergraduate education. Organizing your resume/CV, images, website, and social media sites will all be crucial to your success.

Project 1: 90-second talk (10 points)

You will give a 90-second talk about a successful current piece of your work. You will be recorded during this presentation and receive feedback from your peers. You will then give the same talk again with improvements based on your feedback and record the talk to post to your website.

- Describe the individual work.
- Why is the work important?
- What/who was your inspiration?
- What research did you do before/during the creation of the work?
- Are the materials you used significant?
- What do you hope your audience takes away from the piece?

Project 2: Website (30 points)

You will create/redesign a website for your artistic practice. The site can be created in SquareSpace, Wordpress, or another website builder of your choice. Peruse artist websites. Focus

on one or two that you like and use these as inspiration to reconsider your online presence. ALL of your projects throughout the semester will be posted to your website. This is how I will view and grade your work throughout the entire semester.

Project 3: Social Media Presence (10 points)

Social media allows you to share your studio practice. People are able to comment, interact and share their work with others. This connection allows you to become accessible, real, and professional. You will begin to craft a professional social media presence to draw viewers to your work. We will use a variety of social media sites and connect them in a way that allows you to manage them with ease using third-party software including but not limited to Hootsuite, Instagram, Facebook, Linkedin, Twitter, YouTube... All platforms you continue/begin using will be connected to your website.

Project 4: Introduction to the Resume and Artist CV (10 points)

You will create a 1-page resume and begin compiling your Artist CV that will continue to grow throughout your career.

Project 5: The Exhibition (10 points)

In this project, you will learn what it takes to put on an exhibition from submitting work, to promoting the exhibition. We'll be working as a class on all aspects of the Undergraduate Juried Show.

Project 6: Comprehensive Artist Statement (10 points)

You will compose a statement that defines and reveals key aspects of your studio practice. This statement must include a section that clearly places your work within its influences. This writing assignment will require logical and carefully edited prose. The final statement should be (300-500 words) in length. You will revise as many times as it takes to finalize. We will workshop statements in class and post this to your website.

- Who are you as an artist?
- Who are your influences?
- Why are you drawn to a specific medium?
- Why are you drawn to a particular subject matter?
- Why do you create the work you create?

Project 7: Application to Lynn Sharp Award, Artist Residency, Internship or Grant Proposal (10 points)

You will research and assemble the appropriate application depending on your own personal interests. This written document will include a clear and carefully edited statement that positions your work within the realm of the agencies' mission statement. You will upload a PDF of your written proposal to Canvas.

Project 8: Professional Lecture (10 points)

You will be responsible for creating and presenting a (5-minute) oral presentation that addresses the development of your work over the course of your undergraduate studies. You will be expected to articulate your unique vision, artistic goals, influences, target audience and speak

clearly about how their work has evolved. This talk will be recorded and uploaded to your website.

Project 9: Course Evaluation (10 points)

Your final assignment in Art 416 is to evaluate the course. Your feedback is greatly appreciated and I use it to improve the quality and content in future courses.

Please log on to the UD course evaluation at www.udel.edu/course-evals (Links to an external site.).

After you complete the course evaluation, I will give you full credit for completing it.

Your responses are totally anonymous. I will be able to see all of the ratings and comments, but it is impossible for me to identify an individual who gave a certain rating or made a given comment.

Letter Grade descriptions detail the criteria for earning grades:

Plus and minus grades fall between the straight letter grades in achievement. To receive a grade of "C" or better on any assignment, it must be turned in on time unless a PRIOR arrangement has been made or there is an emergency situation.

Α

Outstanding work relative to the level necessary to meet course requirements. This work goes FAR beyond completing the requirements of the assignment and shows unusual mastery of the skills and innovative and creative thinking.

В

Significantly above the level necessary to meet course requirements. A "B" is a very good grade, but not outstanding.

C

Average achievement that meets the course requirements in every respect, but does not go beyond. A "C" is a respectable grade to achieve in a class, especially if the subject matter is not where your talents lie.

D

Worthy of credit even though it fails to fully meet the course requirements. Basically, it means that you squeaked by. It is not a passing grade in your major.

F

Represents failure and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an "I." Keep in mind that a student can turn in work, attend class and still fail the course if the work is not worthy of credit according to the clearly stated criteria for passing work. "F" is for "failed to get help." Anyone willing to make a sincere effort can pass this class. There are many resources available for assistance. An "F" carries zero grade points and the credits for the course do not count toward any academic degree program. The credit hours for the course shall count in the grade point average.

Letter grade	Total percent
A	95 - 100%
A-	90 - 94.9
B+	88 - 89.9
В	83 - 87.9
В-	80 - 82.9
C+	78 - 79.9
C	73 - 77.9
C-	70 - 72.9
D+	68 - 69.9
D	63 - 67.9
D-	60 - 62.9
F	59 and below

These resources will serve as references and guides during class and after your graduation:

REQUIRED TEXTS:

Art/Work - Revised & Updated: Everything You Need to Know (and Do) As You Pursue Your Art Career Paperback - October 17, 2017

by <u>Heather Darcy Bhandari (Links to an external site.)</u> (Author), <u>Jonathan Melber (Links to an external site.)</u> (Author)

ISBN-10: 1501146165

ISBN-13: 978-1501146169

Getting Your Sh*t Together: The Ultimate Business Manual for Every Practicing

Artist Paperback – January 30, 2014

by Karen Atkinson (Links to an external site.)

https://www.gyst-ink.com/manuals (Links to an external site.)

https://www.amazon.com/gp/product/1495392201/ref=ppx_od_dt_b_asin_title_s00?ie=UTF8&p

sc=1 (Links to an external site.)

RECOMMENDED TEXTS:

Seven Days In The Art World by Sarah Thornton (287 pages) Publisher: Norton & Co (2008)

In The Making: Creative Options for Contemporary Art by Linda Weintraub

The Artist's Guide: How to Make a Living Doing What You Love by Jackie Battenfield (June

2009)

INTERNET RESOURCES

Local Art Organizations:

https://www.newarkartsalliance.org/ (Links to an external site.)

http://www.thedcca.org/ (Links to an external site.)

http://www.philamuseum.org/ (Links to an external site.)

http://voxpopuligallery.org/ (Links to an external site.)

http://www.cranearts.com/wordpress/icebox (Links to an external site.)

http://www.grizzlygrizzly.com/ (Links to an external site.)

http://littleberlin.org/ (Links to an external site.)

http://www.tigerstrikesasteroid.com/ (Links to an external site.)

http://space1026.com/ (Links to an external site.)

http://www.marginalutility.org/ (Links to an external site.)

http://icaphila.org/ (Links to an external site.)

http://www.fabricworkshopandmuseum.org/ (Links to an external site.)

Artists Residencies and other Information:

https://www.artsintern.org/ (Links to an external site.)

http://www.artistcommunities.org/ (Links to an external site.)

http://www.transartists.org/ (Links to an external site.)

http://www.resartis.org (Links to an external site.)

Public Art and Grants:

http://www.lvartscommission.com/artist-- (Links to an external site.) opportunities/

http://www.forecastpublicart.org (Links to an external

site.) http://www.cranbrookart.edu/library/research/grants.htm (Links to an external

site.) http://www.libraries.cca.edu/learn/research/grants (Links to an external

site.) http://www.unitedstatesartists.org (Links to an external site.)

http://grantspace.org/Tools/Knowledge-- (Links to an external site.)

Base/Individual-Grant seekers/Artists/Funding for individual

artists: http://www.pacouncilonthearts.org/pca.cfm?id=55&level=Third (Links to an external site.) http://www.americanartists.org/organizations_and_support/private.htm (Links to an external site.) http://www.womenarts.org/fund/SourcesforIndividualArtists.htm (Links to an external site.)

http://miraslist.blogspot.com/ (Links to an external site.)

Statement on Attending Visiting Artists, Critics, and Curators Lectures and Gallery Exhibits: Art Majors are expected to attend all Visiting Artist Lectures in the Department of Art & Design during the semester. In addition, students are expected to see all the art exhibitions in the department's galleries. As a part of this course, you are asked to bring a sketchbook and take notes. Engaging in dialogue with our guests by asking questions is highly recommended.

Field Trips: Academic field trips are an important—and enjoyable—element of education. They often significantly enhance the content of a course by providing a type of information hard to convey in the classroom. Site visits to museums, galleries, contemporary art centers, design studios, and advertising agencies help to contextualize and enhance understandings of contemporary and historical practice. Students are strongly encouraged to attend.

Harassment and Discrimination: The University of Delaware works to promote an academic and work environment that is free from all forms of discrimination, including harassment. As a member of the community, your rights, resource and responsibilities are reflected in the non-discrimination and sexual misconduct policies. Please familiarize yourself with these policies at www.udel.edu/oei (Links to an external site.) . You can report any concerns to the University's Office of Equity & Inclusion, at 305 Hullihen Hall, (302) 831-8063 or you can report anonymously through UD Police (302) 831-2222 or the EthicsPoint Compliance Hotline at www1.udel.edu/compliance (Links to an external site.). You can also report any violation of UD policy on harassment, discrimination, or abuse of any person at this site: sites.udel.edu/sexualmisconduct/how-to-report/ (Links to an external site.)

Faculty Statement on Disclosures of Instances of Sexual Misconduct: If, at any time during this course, I happen to be made aware that a student may have been the victim of sexual misconduct (including sexual harassment, sexual violence, domestic/dating violence, or stalking), I am obligated to inform the university's Title IX Coordinator. The university needs to know information about such incidents in order to offer resources to victims and to ensure a safe campus environment for everyone. The Title IX Coordinator will decide if the incident should be examined further. If such a situation is disclosed to me in class, in a paper assignment, or in office hours, I promise to protect your privacy--I will not disclose the incident to anyone but the Title IX Coordinator. For more information on Sexual Misconduct policies, where to get help, and how to reporting information, please refer to www.udel.edu/sexualmisconduct (Links to an external site.). At UD, we provide 24-hour crisis assistance and victim advocacy and counseling. Contact 302-831-1001, UD Helpline 24/7/365, to get in touch with a sexual offense support advocate.

For information on various places you can turn for help, more information on Sexual Misconduct policies, where to get help, and reporting information please refer to www.udel.edu/sexualmisconduct (Links to an external site.)

Accommodations for Students with Disabilities: Any student who thinks he/she may need an accommodation based on a disability should contact the Office of Disability Support Services (DSS) office as soon as possible. Students who have documentation of their need for accommodation should register via the SAM

platform: <u>andes.accessiblelearning.com/UDEL/ (Links to an external site.)</u>. Reach DSS in the following ways: Visit at 240 Academy Street, Alison Hall Suite 130, Phone: 302-831-4643, fax: 302-831-3261, <u>DSS website (Links to an external site.)</u>. Email: <u>dssoffice@udel.edu</u>

Academic Integrity: Students at the University of Delaware are expected to be honest and forthright in their academic endeavors. It is the official policy of the University of Delaware that all acts or attempted acts of alleged academic dishonesty be reported to the Office of Student Conduct for disposition within the University Undergraduate Student Conduct System. Any violation of this standard must be reported to the Office of Student Conduct (Links to an external site.).

Inclusion of Diverse Learning Needs: Any student who thinks they may need an accommodation based on a disability should contact the Office of Disability Support Services (DSS) office as soon as possible. The DSS office is located at 240 Academy Street, Alison Hall Suite 130, Phone: 302-831-4643, fax: 302-831-3261, DSS Website (http://www.udel.edu/DSS/ (Links to an external site.)). You may contact DSS at dssoffice@udel.edu

Non-Discrimination: The University of Delaware does not discriminate against any person on the basis of race, color, national origin, sex, gender identity or expression, sexual orientation, genetic information, marital status, disability, religion, age, veteran status or any other characteristic protected by applicable law in its employment, educational programs and activities, admissions policies, and scholarship and loan programs as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and university policies. The University of Delaware also prohibits unlawful harassment including sexual harassment and sexual violence.

For inquiries or complaints related to non-discrimination policies, please contact:

Interim Director, Institutional Equity & Title IX Coordinator - Fatimah Stone titleixcoordinator@udel.edu, 305 Hullihen Hall Newark, DE 19716 (302) 831-8063

For complaints related to Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act, please contact: Elizabeth Reed, Interim Director Office of Disability Support Services and University ADA Compliance Coordinator - ecreed@udel.edu, Alison Hall, Suite 130, Newark, DE 19716 (302) 831-4643 OR contact the <u>U.S. Department of Education - Office for Civil Rights (Links to an external site.)</u>.

Schedule on Canvas

Special Events: (Additional events will be added throughout the semester)