ART129 DESIGN FOR NON-MAJORS

Spring 2021 Monday & Wednesday 9:05 am - 11:35 am ONLINE via Zoom

Instructor: Noel Cross Email: noelc@udel.edu

Office Hours: Available upon request

Website: https://www.instagram.com/noel_cross/?hl=en

COURSE DESCRIPTION:

Introduction to basic art and design principles within creative problem solving assignments using 2-dimensional and 3-dimensional media. Design organization criteria, technical craftsmanship, and artistic objectives interconnect to support production of original expressive statements.

COURSE OBJECTIVES:

This course will familiarize you with the basic language and principals of art and design. Using 2 and 3-dimensional mediums we will explore different techniques to expand your critical thinking and problem-solving skills. Both class work and at-home assignments are designed to push your creativity. Students are encouraged to challenge themselves with new mediums and ideas. At the conclusion of this course, students will have experience in manipulating forms and designs in 2D and 3D space.

COURSE STRUCTURE:

We will meet online via zoom twice a week, Monday and Wednesday from 9:05 am - 11:35 am. We will explore design principles via visual presentations, small lectures, class discussions, online readings, projects, and at home assignments. Major topics will be organized in 6 modules, with 6 major projects.

STUDENT LEARNING OUTCOMES

Upon successful completion of the course, students should poses the following:

- Familiarity with a body of knowledge and vocabulary of basic art and design principles
- An understanding of the relationship between these elements and design principles
- The ability to develop strategies of problem solving to create visually effective images
- A sense of accomplishment and knowing strategies to overcome barriers that inhibit creative thinking

LEARNING RESOURCES:

All resources will be available through our Canvas course site. No required textbook for this class, however we will be reviewing several articles and videos that will be available online.

Zoom: In this class, Zoom will be used for video conferencing. You will receive a meeting invitation with a specific web link and meeting ID number for use in this class.

Zoom is a web-based application that can be used from a computer, tablet, or phone. From a computer, click the class web link and be sure to install the small program that will download to your computer. You only need to install the program once. From a mobile device, download the free Zoom app and type in the class meeting ID number.

A microphone and camera are mandatory for our online meetings. Information on how to test your computer's audio and video can be found on Zoom's website. Learn more info about Zoom at UD.

<u>Canvas</u>: In this class, Canvas, UD's online learning management system, will be used for course activities and communication channels. All assignments will be posted through the Canvas course site unless otherwise directed.

Information on how to use Canvas is available through the <u>Canvas Student</u> Guide.

Canvas can also be accessed via MyUD

LEARNING ASSESSMENT

Students will be expected to:

- Attend entire regularly scheduled Zoom meeting on Mondays and Wednesdays at 9:05 am to 11:35 am
- You MUST attend all zoom meetings with video camera ON, this is how we will critique work and have class discussions.
- Read online readings and participate in class discussions.
- Complete at-home assignments, and projects on time.
- Be prepared for all classes with required materials.
- Complete online discussion assignments and quizzes via Canvas.

If your participation, effort, preparedness, or attendance in this course is unsatisfactory, I will privately contact you with my concerns and provide constructive feedback.

COURSE POLICIES:

- Attendance is mandatory
- Participation in class discussions and critique is required and will be graded
- Late work will result in serious reduction of grade.

- Re-submission of a completed assignment for re-grading will only be considered 1 week after grade is released.
- No extra credit offered, all assignments are open to re-submission and re-grading.
- You are allowed 2 absences this semester, more than 2 will result in deduction in attendance grade. Please email me ahead of time if you know are going to miss class.

ATTENDANCE:

- Is mandatory for every class
- If you arrive to class more than 10 minutes late or leave more than 10 minutes early, three times, it will equal to one unexcused absence
- Three unexcused absences will result in one full letter drop of your final grade. (For instance, if you were to get a B but you miss 3 classes, you will end up with a C)
- Do you best to inform me if you are going to be late for class or if you will need to leave early
- For an excused absence from illness, death in the family, a legitimate emergency or some kind, bring in documentation/proof of the event and your absence will be excused

Absences on religious holidays listed in university calendars are recognized as an excused absence. Nevertheless, students are urged to remind the instructor of their intention to be absent on a particular upcoming holiday. Absences on religious holidays not listed in university calendars, as well as absences due to athletic participation or other extracurricular activities in which students are official representatives of the university, shall be recognized as excused absences when the student informs the instructor in writing during the first two weeks of the semester of these planned absences for the semester.

SKETCHBOOK:

A sketchbook is required for this class and I will be checking it throughout the semester for grading. You will be required to do preliminary sketches in this book, as well as collect images from magazines, books, things you find interesting, to keep as references for yourself. This sketchbook is a place for you to experiment with design principles, organize your thoughts and construct ideas. Your sketchbook must not have any lines on the paper and must be firmly bound to hold up to a semester worth of use.

SUPPLIES LIST

- Mandatory Materials
- Optional Additional Materials
- Artists Pencils HB, 2B, & 4B
 - 2H, H, 6B
- Pencil Sharpener
- Kneaded Eraser
 - White rubber eraser
- Glue Stick
 - Liquid glue
 - Hot glue
- Sketchbook 9 x 12"
- Mixed media paper pad 18" X 24"
 - Bristol board pad 19" X 24"
- X-Acto knife or scissors
- Ruler (at least 12")
- Markers, full color range
- Colored Pencils
 - Prismacolor is best
- Construction paper, full color range including black
- Magazines, books, photographs, any images for collaging
- Assorted paint brushes (flat, round, bristle, soft, fine point, house painting)
- Full color set of acrylic paint or single tubes Red, Yellow, Blue, Black, and White

Additional suggested materials:

- Watercolor set
- Expanded palette of acrylic paint
- Black India ink
- Assorted sponges
- Painters tape
- Sandpaper
- Yarn/String
- Artists palette or Palette paper

During the course of the semester additional materials will be required to purchase based on each student's project needs

GRADING:

For each project you will be graded based on the following criteria:

- Does it meet the assignment requirements and parameters of size, technique, and medium?
- Does it utilize and display an understanding of the design principles?

- Display of effort, a vigorous and determined attempt.
- Technical craftsmanship, the quality of design and attention to neatness in work.
- Preparedness and use of proper materials.

PROJECTS:

We will address 6 major topics with 6 corresponding projects

- Project #1 **10**%
- Project #2 10%
- Project #3 **10**%
- Project #4 **10**%
- Project #5 **10**%
- Project #6 FINAL 20%
- Sketchbook 10%
- Attendance & Participation- 10%
- Preparedness 10%

Course Component	Percentage of Total
5 Projects	50%
Final Project	20%
Sketchbook	10%
Preparedness	10%
Attendance & Participation	10%

Grade	Interval	Grade	Interval
A	94.50 and over	C-	69.50 to 72.49
Α-	89.50 to 94.49	D+	66.50 to 69.49
B+	86.50 to 89.49	D	62.50 to 66.49
В	82.50 to 86.49	D-	59.50 to 62.49
B-	79.50 to 82.49	F	Below 59.49
C+	76.50 to 79.49	Z	Unofficial Withdrawal, stopped attending class
С	72.50 to 76.49		

PLAGIARISM:

DO NOT plagiarize in this class. If I find that you copied a design or art by someone else, in person or online, or if someone else did the project for you, you will be reported to the Office of Student Conduct and will automatically **fail** the class

ACADEMIC INTEGRITY

Please familiarize yourself with UD policies regarding academic dishonesty. To falsify the results of one's research, to steal the words or ideas of another, to cheat on an assignment, to re-submit the same assignment for different classes, or to allow or assist another to commit these acts corrupts the educational process. Students are expected to do their own work and neither give nor receive unauthorized assistance.

Complete details of the university's academic integrity policies and procedures can be found at http://www1.udel.edu/studentconduct/policyref.html Office of Student Conduct, 218 Hullihen Hall, (302) 831-2117. E-mail: student-conduct@udel.edu

HARASSMENT AND DISCRIMINATION

The University of Delaware works to promote an academic and work environment that is free from all forms of discrimination, including harassment. As a member of the community, your rights, resource and responsibilities are reflected in the non-discrimination and sexual misconduct policies. Please familiarize yourself with these policies at http://www.udel.edu/oei. You can report any concerns to the University™s Office of Equity & Inclusion, at 305 Hullihen Hall, (302) 831-8063 or you can report anonymously through UD Police (302) 831-2222 or the EthicsPoint Compliance Hotline at http://www1.udel.edu/compliance. You can also report any violation of UD policy on harassment, discrimination, or abuse of any person at this site: http://sites.udel.edu/sexualmisconduct/how-to-report/

FACULTY STATEMENT ON DISCLOSURES OF INSTANCES OF SEXUAL MISCONDUCT

If, at any time during this course, I happen to be made aware that a student may have been the victim of sexual misconduct (including sexual harassment, sexual violence, domestic/dating violence, or stalking), I am obligated to inform the university™s Title IX Coordinator. The university needs to know information about such incidents in order to offer resources to victims and to ensure a safe campus environment for everyone. The Title IX Coordinator will decide if the incident should be examined further. If such a situation is disclosed to me in class, in a paper assignment, or in office hours, I promise to protect your privacy--I will not disclose the incident to anyone but the Title IX Coordinator. For more information on Sexual Misconduct policies, where to get help, and how to reporting information, please refer to www.udel.edu/sexualmisconduct. At UD, we provide 24-hour crisis assistance and victim advocacy and counseling. Contact 302-831-1001, UD Helpline 24/7/365, to get in touch with a sexual offense support advocate.

For information on various places you can turn for help,more information on Sexual Misconduct policies, where to get help, and reporting information please refer to http://www.udel.edu/sexualmisconduct

INCLUSION OF DIVERSE LEARNING NEEDS

Any student who thinks he/she may need an accommodation based on a disability should contact the Office of Disability Support Services (DSS) office as soon as possible. The DSS office is located at 240 Academy Street, Alison Hall Suite 130, Phone: 302-831-4643, fax: 302-831-3261, DSS Website (http://www.udel.edu/DSS/). You may contact DSS at dssoffice@udel.edu

NON-DISCRIMINATION

The University of Delaware does not discriminate against any person on the basis of race, color, national origin, sex, gender identity or expression, sexual orientation, genetic information, marital status, disability, religion, age, veteran status or any other characteristic protected by applicable law in its employment, educational programs and activities, admissions policies, and scholarship and loan programs as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and University policies. The University of Delaware also prohibits unlawful harassment including sexual harassment and sexual violence.

For inquiries or complaints related to non-discrimination policies, please contact: Director, Institutional Equity & Title IX Coordinator- Susan L. Groff, Ed.D. groff@udel.edu, 305 Hullihen Hall Newark, DE 19716 (302) 831-8063

For complaints related to Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act, please contact: Director, Office of Disability Support Services, Anne L. Jannarone, M.Ed., Ed.S. - ajannaro@udel.edu

Alison Hall, Suite 130, Newark, DE 19716 (302) 831-4643 OR contact the U.S.

Department of Education - Office for Civil Rights (https://wdcrobcolp01.ed.gov/CFAPPS/OCR/contactus.cfm)

Documentation of Art & Design Projects from ALL CORE classes for **CORE REVIEW**: It is essential that you document all of your work from all of your CORE classes. You will need high quality (clear, color-balanced, high resolution) images of your art and design assignments for the required CORE Review. It is highly recommended that, in addition to storage on your computer, that you store these

images on a back-up drive and in some form of cloud storage. The submission of images of your work from your CORE classes is a requirement of CORE Review, which is a requirement to advance in the department to complete your BA or BFA degree. It is also an important professional practice. **NOTE: Required for all CORE classes.**

- Statement on Attending Visiting Artists, Critics, and Curators Lectures and Gallery Exhibits: Art Majors are expected to attend all Visiting Artist Lectures in the Department of Art & Design during the semester. In addition, students are expected to see all the art exhibitions in the department's galleries. As a part of this course, you are asked to bring a sketchbook and take notes. Engaging in dialogue with our guests by asking questions is highly recommended.
- o To see presentations by our Visiting Artists & Designers, please use Zoom to attend:
 - https://udel.zoom.us/j/92631131466
 - Password: 658721
- **Field Trips**: Academic field trips are an important—and enjoyable—element of education. They often significantly enhance the content of a course by providing a type of information hard to convey in the classroom. Site visits to museums, galleries, contemporary art centers, design studios, and advertising agencies help to contextualize and enhance understandings of contemporary and historical practice. Students are strongly encouraged to attend.

Syllabus Subject to Change at Anytime

ART129 DESIGN FOR NON-MAJORS COURSE CALENDAR - SPRING 2021

Week	Date	Theme/Topic	Assignments DUE	
#1	M February 15	Introduction/Review syllabus	Download Syllabus/Access Canvas Site	
	W February 17	Exploring elements/principles of art & design, Education on required materials	Have required materials by Feb 22	
#2	M February 22	Material techniques, introduce Project #1 working day	Required materials DUE	
	W February 24	Project #1 working day	Have materials for project #1	
#3	M March 1	Project #1 DUE & class critique	Project #1 DUE	
	W March 3	Discuss Project #2, working day	Have materials for project #2	
#4	M March 8	Project #2 working day		
	W March 10	Project #2 DUE & class critique	Project #2 DUE	
#5	M March 15	Discuss Project #3, working day	Have materials for project #3	
	W Match 17	Project #3 working day	Have materials for project #3	
#6	M March 22	Project #3 DUE & class critique	Project #3 DUE	
	W March 24	Review Vocabulary, QUIZ, Discuss Project #4	MIDTERM QUIZ	
#7	M March 29	Project #4 woking day	Have materials for project #4	
	W March 31	Project #4 woking day	Have materials for project #4	
#8	M April 5	Project #4 woking day	Have materials for project #4	
	W April 7	Project #4 DUE & class critique	Project #4 DUE	
#9	M April 12	Discuss Project #5, working day	Have materials for project #5	
	W April 14	Project #5 woking day	Textured, 3D materials DUE	
#10	M April 19	Blue Hen Re-Coop Day NO CLASSES HELD		
	W April 21	Project #5 woking day	Have materials for project #5	
#11	M April 26	Project #5 DUE & class critique	Project #5 DUE	
	W April 28	Introduce Final Project, working day	Have materials for Final Project	
#12	M May 3	Final Project working day	Have materials for Final Project	
	W May 5	Final Project working day	Have materials for Final Project	
#13	M May 10	Final Project working day	Have materials for Final Project	
	W May 12	Last day to review final projects, working day	Have materials for final project	
#14	M May 17	Final Project DUE & class critique, LAST DAY	FINAL PROJECT DUE	