

## **22S-ART\_384-010: Photographic Strategies**

### **ART 384 Photographic Strategies**

Meets on TR 9:30 AM - 12:00 PM

#### **Faculty contact information:**

Jon Cox | [joncox@udel.edu](mailto:joncox@udel.edu)

Office Hours: 104 Taylor Hall

Tuesdays 12:00-12:30 and 3:00 - 3:30

By appointment on Zoom

<https://udel.zoom.us/j/5050843095>

#### **Teaching Statement:**

As an experienced author, photographer and classroom teacher, I believe art can be used as a means of investigation and awareness and as a means of expression. I believe it is my responsibility to support students in pursuit of three overarching goals. First of all, I want my students to become proficient in the fundamental skills needed to communicate concepts and create original work utilizing a variety of techniques. Secondly, I seek to foster a strong understanding of visual literacy utilizing historical and contemporary art. Thirdly, I want students be able to defend and critique work in an educated and sophisticated manner both verbally and in writing.

#### **Course Description:**

Expanded exploration of historic and contemporary photographic practice, critical theory and movements. Develop an advanced body of work through selective image processing, printing and portfolio development.

PREREQ: ART280 or ART284 or ART285 or ART289

RESTRICTIONS: Course has a consumable fee. May be repeated for six credits. Requires permission of instructor.

#### **On Canvas:**

SYLLABUS

INDIVIDUAL PROJECTS

COURSE SCHEDULE

READINGS

This is an intermediate studio art course in photography. As such, it involves the exploration of analog & digital-based uses of the camera and computer. You will learn about options in photography primarily by making, viewing, and discussing work.

By becoming familiar and proficient with features of cameras, lenses, and exposure of lens-related gear is relatively straightforward (almost anyone can read a manual and push buttons), understanding how photography informs and persuades through personal style is a more involved task. Photography is much more than a technical phenomenon. It is one of the most powerful cultural, historical, political, and aesthetic forces of our time.

Therefore, we will examine it through the lens of its major movements, styles, concepts, and impacts. We will explore what you can do with photography as a communicative strategy through lectures, demonstrations, hands-on experimentation, and group forum. Your full and energetic participation in each of these components of the course—especially the critiques—is key to success in the class.

### **Course Objectives & Goals:**

#### **Students will Learn,**

- Photographic design principles
- Lighting – studio and on location
- Explore photography that demonstrates social/cultural/aesthetic awareness.
- Grasp the structure in pathways for fine and applied photography.
- Research the history of photography to identify the relationship between your work/interests and contemporary art practices.
- Recognize and use key concepts, techniques, and vocabulary to discuss readings and critique work orally and/or in writing.
- Create an online and tangible portfolio to create a relationship between personal vision and the intended audience.

### **Course Work:**

In-class/Studio time is devoted to developing a voice, shared conversation, artist talks, and public presentations. It is expected that you will spend quite a bit of time outside of class writing, researching, and making. Research is the glue that holds all the varied activities we are doing together, and it is the fundamental thing that allows each part of the creative practice (the making, writing, historical cataloging, etc.) to influence the other. During the semester you should be conducting personal research furthering your studio practice. This process will vary greatly from student to student but might include researching historical, social or public, poetic or literary, mechanical, technical, material, and other components of your creative thinking.

### **Course Requirements and Assessment:**

Your grade will be calculated based on a percentage.

**Project 1: 90-second talk (5 points)**

You will give a 90-second talk about a successful current piece of your photographic work. Describe the individual work and what you hope to get out of this course.

- Why is the work important?
- What/who was your inspiration?
- What research did you do before/during the creation of the work?
- Is the medium you used significant?
- What do you hope your audience takes away from the piece?

Project 2,3 and 4 will be rotated every three weeks to give you a small group working experience

**Project 2: The Cyanotype (20 Points)**

**Project 3: The Darkroom (20 Points)**

**Project 4: The Lighting Studio (20 Points)**

**Project 5: Personal Portfolio and Artist Statement (30 Points)**

**Project 6: Course Evaluation (5 points)**

Your final assignment in Art 384 is to evaluate the course. Your feedback is greatly appreciated and I use it to improve the quality and content in future courses.

Please log on to the UD course evaluation at [www.udel.edu/course-evals](http://www.udel.edu/course-evals) ([Links to an external site.](#)).

After you complete the course evaluation, I will give you full credit for completing it.

Your responses are totally anonymous. I will be able to see all of the ratings and comments, but it is impossible for me to identify an individual who gave a certain rating or made a given comment.

Letter Grade descriptions detail the criteria for earning grades:

Plus and minus grades fall between the straight letter grades in achievement. To receive a grade of “C” or better on any assignment, it must be turned in on time unless a PRIOR arrangement has been made or there is an emergency situation.

A

Outstanding work relative to the level necessary to meet course requirements. This work goes FAR beyond completing the requirements of the assignment and shows unusual mastery of the skills and innovative and creative thinking.

B

Significantly above the level necessary to meet course requirements. A “B” is a very good grade, but not outstanding.

C

Average achievement that meets the course requirements in every respect, but does not go beyond. A “C” is a respectable grade to achieve in a class, especially if the subject matter is not where your talents lie.

D

Worthy of credit even though it fails to fully meet the course requirements. Basically, it means that you squeaked by. It is not a passing grade in your major.

F

Represents failure and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an “I.” Keep in mind that a student can turn in work, attend class and still fail the course if the work is not worthy of credit according to the clearly stated criteria for passing work. “F” is for “failed to get help.” Anyone willing to make a sincere effort can pass this class. There are many resources available for assistance. An “F” carries zero grade points and the credits for the course do not count toward any academic degree program. The credit hours for the course shall count in the grade point average.

Letter grade	Total percent
A	95 - 100%
A-	90 – 94.9
B+	88 – 89.9
B	83 – 87.9
B-	80 – 82.9
C+	78 – 79.9
C	73 – 77.9
C-	70 – 72.9
D+	68 – 69.9
D	63 – 67.9
D-	60 – 62.9
F	59 and below

**RECOMMENDED TEXTS:**

**INTERNET RESOURCES:**

## Local Art Organizations:

<https://www.newarkartsalliance.org/> (Links to an external site.)

<http://www.thedcca.org/> (Links to an external site.)

<http://www.philamuseum.org/> (Links to an external site.)

<http://voxpathuligallery.org/> (Links to an external site.)

<http://www.cranearts.com/wordpress/icebox> (Links to an external site.)

<http://www.grizzlygrizzly.com/> (Links to an external site.)

<http://littleberlin.org/> (Links to an external site.)

<http://www.tigerstrikesasteroid.com/> (Links to an external site.)

<http://space1026.com/> (Links to an external site.)

<http://www.marginalutility.org/> (Links to an external site.)

<http://icaphila.org/> (Links to an external site.)

<http://www.fabricworkshopandmuseum.org/> (Links to an external site.)

Statement on Attending Visiting Artists, Critics, and Curators Lectures and Gallery Exhibits: Art Majors are expected to attend all Visiting Artist Lectures in the Department of Art & Design during the semester. In addition, students are expected to see all the art exhibitions in the department's galleries. As a part of this course, you are asked to bring a sketchbook and take notes. Engaging in dialogue with our guests by asking questions is highly recommended.

Field Trips: Academic field trips are an important—and enjoyable—element of education. They often significantly enhance the content of a course by providing a type of information hard to convey in the classroom. Site visits to museums, galleries, contemporary art centers, design studios, and advertising agencies help to contextualize and enhance understanding of the contemporary and historical practice. Students are strongly encouraged to attend.

Harassment and Discrimination: The University of Delaware works to promote an academic and work environment that is free from all forms of discrimination, including harassment. As a member of the community, your rights, resource, and responsibilities are reflected in the non-discrimination and sexual misconduct policies. Please familiarize yourself with these policies at [www.udel.edu/oei](http://www.udel.edu/oei) (Links to an external site.). You can report any concerns to the University's Office of Equity & Inclusion, at 305 HULLIHEN HALL, (302) 831-8063 or you can report anonymously through UD Police (302) 831-2222 or the EthicsPoint Compliance Hotline at [www1.udel.edu/compliance](http://www1.udel.edu/compliance) (Links to an external site.). You can also report any violation of UD policy on harassment, discrimination, or abuse of any person at this site: [sites.udel.edu/sexualmisconduct/how-to-report/](http://sites.udel.edu/sexualmisconduct/how-to-report/) (Links to an external site.)

Faculty Statement on Disclosures of Instances of Sexual Misconduct: If, at any time during this course, I happen to be made aware that a student may have been the victim of sexual misconduct (including sexual harassment, sexual violence, domestic/dating violence, or stalking), I am obligated to inform the university's Title IX Coordinator. The university needs to know information about such incidents in order to offer resources to victims and to ensure a safe campus environment for everyone. The Title IX Coordinator will decide if the incident should be examined further. If such a situation is disclosed to me in class, in a paper assignment, or in

office hours, I promise to protect your privacy--I will not disclose the incident to anyone but the Title IX Coordinator. For more information on Sexual Misconduct policies, where to get help, and how to report information, please refer to [www.udel.edu/sexualmisconduct](http://www.udel.edu/sexualmisconduct) ([Links to an external site.](#)). At UD, we provide 24-hour crisis assistance and victim advocacy and counseling. Contact 302-831-1001, UD Helpline 24/7/365, to get in touch with a sexual offense support advocate.

For information on various places you can turn for help, more information on Sexual Misconduct policies, where to get help, and reporting information please refer to [www.udel.edu/sexualmisconduct](http://www.udel.edu/sexualmisconduct) ([Links to an external site.](#))

Accommodations for Students with Disabilities: Any student who thinks he/she may need an accommodation based on a disability should contact the Office of Disability Support Services (DSS) office as soon as possible. Students who have documentation of their need for accommodation should register via the SAM platform: [andes.accessiblelearning.com/UDEL/](http://andes.accessiblelearning.com/UDEL/) ([Links to an external site.](#)). Reach DSS in the following ways: Visit at 240 Academy Street, Alison Hall Suite 130, Phone: 302-831-4643, fax: 302-831-3261, [DSS website](#) ([Links to an external site.](#)). Email: [dssoffice@udel.edu](mailto:dssoffice@udel.edu)

Academic Integrity: Students at the University of Delaware are expected to be honest and forthright in their academic endeavors. It is the official policy of the University of Delaware that all acts or attempted acts of alleged academic dishonesty be reported to the Office of Student Conduct for disposition within the University Undergraduate Student Conduct System. Any violation of this standard must be reported to the [Office of Student Conduct](#) ([Links to an external site.](#)).

Inclusion of Diverse Learning Needs: Any student who thinks they may need an accommodation based on a disability should contact the Office of Disability Support Services (DSS) office as soon as possible. The DSS office is located at 240 Academy Street, Alison Hall Suite 130, Phone: 302-831-4643, fax: 302-831-3261, DSS Website (<http://www.udel.edu/DSS/> ([Links to an external site.](#))). You may contact DSS at [dssoffice@udel.edu](mailto:dssoffice@udel.edu)

*Non-Discrimination:* The University of Delaware does not discriminate against any person on the basis of race, color, national origin, sex, gender identity or expression, sexual orientation, genetic information, marital status, disability, religion, age, veteran status or any other characteristic protected by applicable law in its employment, educational programs and activities, admissions policies, and scholarship and loan programs as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and university policies. The University of Delaware also prohibits unlawful harassment including sexual harassment and sexual violence.

For inquiries or complaints related to non-discrimination policies, please contact:

Interim Director, Institutional Equity & Title IX Coordinator - Fatimah Stone [titleixcoordinator@udel.edu](mailto:titleixcoordinator@udel.edu), 305 Hullihen Hall Newark, DE 19716 (302) 831-8063

For complaints related to Section 504 of the Rehabilitation Act of 1973 and/or the Americans with Disabilities Act, please contact: Elizabeth Reed, Interim Director Office of Disability Support Services and University ADA Compliance Coordinator - [ecreed@udel.edu](mailto:ecreed@udel.edu), Alison Hall, Suite 130, Newark, DE 19716 (302) 831-4643 OR contact the [U.S. Department of Education - Office for Civil Rights \(Links to an external site.\)](#).